

In the soil of our urban farm and garden, people find the tools they need to build a home in the world.

July 16, 2021

Dear Mayor Meyers and Members of the City Council:

The purpose of this letter is to request the City Council to initiate formally a minor Amendment to the Pogonip Master Plan in order for the Homeless Garden Project (HGP) to relocate its farm on the upper meadow at Pogonip rather than the previously approved lower meadow.

Background

The Homeless Garden Project's proposed permanent home at Pogonip has been a key component of the Pogonip Master Plan since the plan was adopted in 1998. In 2019, the Homeless Garden Project concluded its successful capital fundraising campaign for Pogonip Farm, demonstrating overwhelming community support. The Project obtained a design permit in 2018, and in 2017 celebrated execution of a lease with the city for 20 acres in the lower meadow, with plans to farm 9.5 acres.

As we prepared to break ground, it was determined that lead contamination (not identified in the 1998 Master Plan EIR) would likely impact farming on the lower meadow. Construction was halted.

Following testing of the site, approximately 4.5 acres (split between the lower east and west meadows) were deemed safe for farming. However, the road connecting the east and west meadows (and through which utilities would need to be run) was identified as having lead levels higher than those deemed safe for farming (using the residential threshold).

These safety concerns and related unanticipated project costs have made the lower meadow site infeasible for the Homeless Garden Project Farm at the approved site.

The Homeless Garden Project has worked for over 20 years to relocate our farm to Pogonip. During this time the Project has demonstrated the effectiveness of our program.

Between 2013 and 2020, 97% of HGP trainees graduated into jobs or a steady source of income. In the same period, 90% of graduates got into housing. In addition, the garden distributed tons of healthy produce to those in need and engaged thousands of community volunteers to work side by side with unhoused men and women in the garden.

The owner of the current Homeless Garden Project farm site has other plans for the property and the funding available for our move is threatened by further extensive delays.

www.homelessgardenproject.org

Contact PO Box 617 Santa Cruz, CA 95061 831.426.3609 info@homelessgardenproject.org Farm
Delaware at Shaffer Rd
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The Pogonip Master Plan EIR evaluated the Homeless Garden Project as sited in the lower meadow, identified potentially significant environmental impacts and required a series of mitigation measures related to erosion, wetlands, biotic resources and visual impact.

The site we are proposing to relocate the Garden appears to have fewer significant environmental impacts although, of course, the potential impacts require further analysis.

Benefits of the Proposal

The proposed relocation to the upper meadow site would provide many significant benefits, including:

- Consolidation of proposed master plan development in a previously developed area, reducing visual impacts of the farm center and maintaining the visual definition of the lower meadow.
- o Locating organic farming in a less environmentally sensitive area.
- Extending the water line to the main meadow as contemplated in the master plan (for the Clubhouse).
- o Spurring renewed interest in rehabilitation of the clubhouse.

Conclusion

Considering the new information impacting the feasibility of farming in the lower meadow and <u>the potentially greater feasibility of an upper meadow location</u>, and after carefully reviewing the Pogonip Master Plan and EIR, the Homeless Garden Project is requesting that the City Council take the following actions:

- 1) Initiate a <u>minor</u> Amendment to the Pogonip Master Plan to relocate the Homeless Garden from the Lower Meadow to the Upper Meadow; and
- 2) Direct City staff to process this amendment as expeditiously as possible and report to the Council at its next meeting on how this proposal will be incorporated into department work plans. In addition, a report on the amendment's status should be presented to the Council within three months.

We are asking the city to initiate and process, as expeditiously as feasible, this minor Amendment to the Pogonip Master Plan in order for the HGP as quickly as possible to locate the farm center to the area on the upper meadow near the Clubhouse to provide for farming on approximately 9.5 acres.

We are attaching proposed draft revisions of the Pogonip Master Plan for your review and for consideration by staff in finalizing the amendment.

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Following amendment approval, the Homeless Garden Project would apply for a new Design Permit for the construction of the necessary farm-related facilities and would submit a revised draft lease consistent with the revisions for City review.

As part of the plan amendment process, the Homeless Garden Project will submit technical studies analyzing potential impacts of the proposal, particularly in the areas of biotic resources and visual and aesthetic impacts, for the City's consideration.

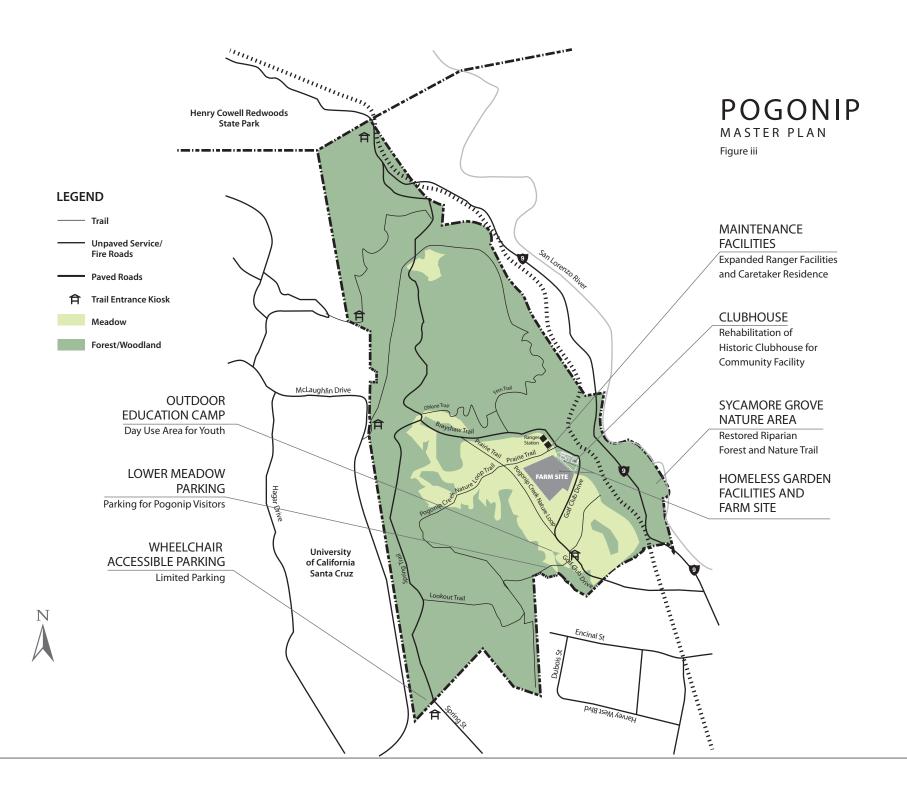
Thank you for your consideration of this request and for your continued partnership with the Homeless Garden Project.

Sincerely,

Darrie Ganzhorn Executive Director

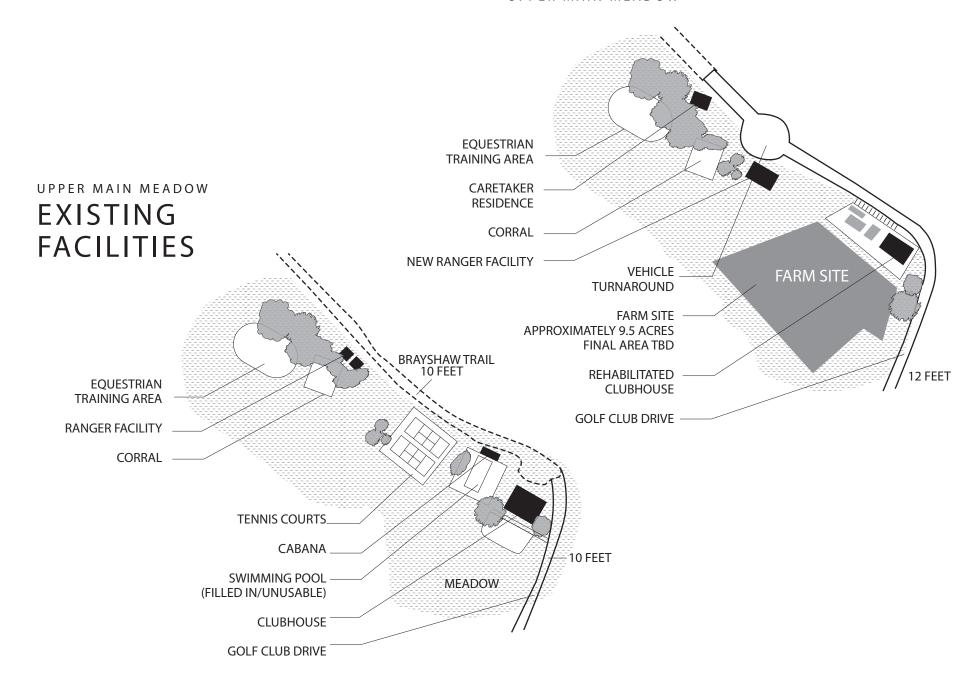
Darrie Hangiron

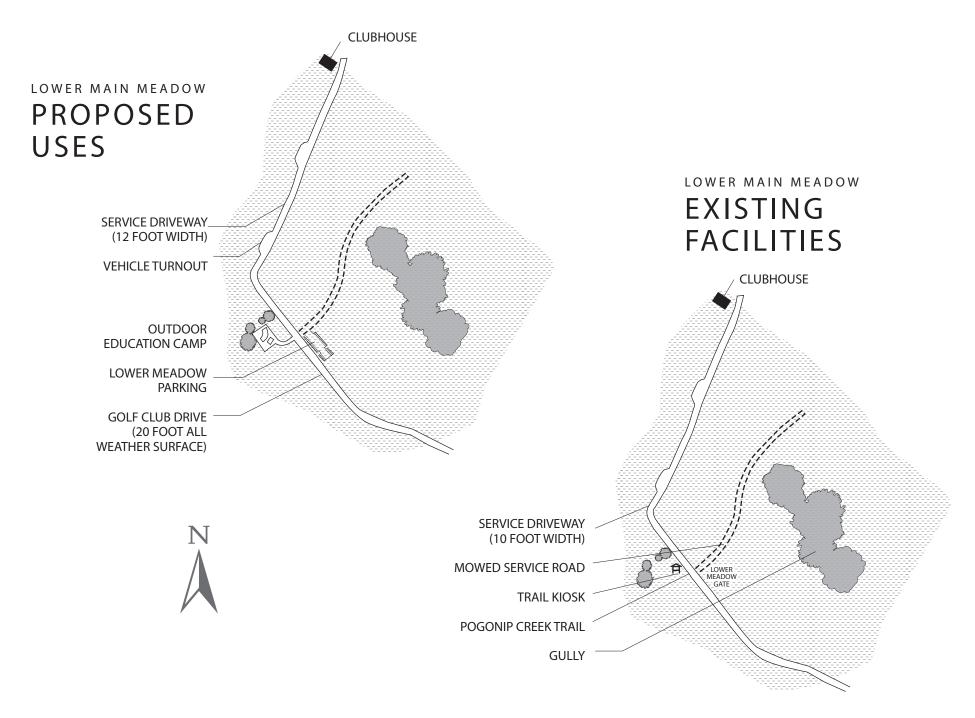
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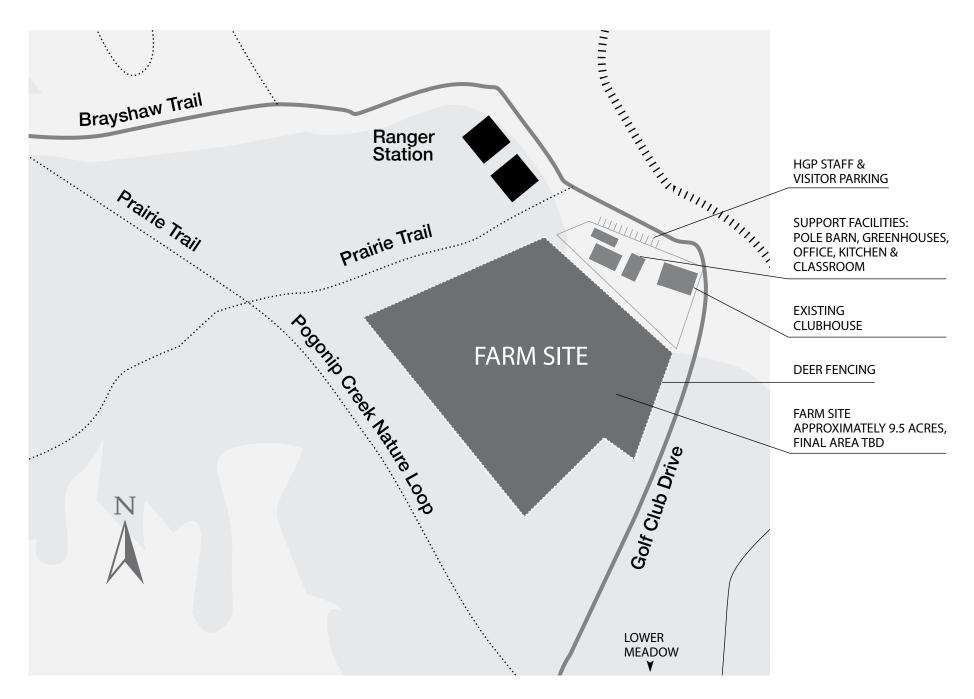
PROPOSED USES

UPPER MAIN MEADOW





SCHEMATIC PLAN



Page ii

Original	Revised
Creation of landscaped grounds surrounding	Creation of the Homeless Garden Project
the clubhouse would provide a magnificent,	adjacent to the clubhouse would provide a
scenic setting for outdoor events. A 45-car	magnificent, scenic setting for outdoor
parking lot at the Upper Meadow, at the site	events <u>at the clubhouse</u> . A <u>small</u> 45- car
of the existing tennis courts, would be	parking lot <u>adjacent to the clubhouse</u> at the
developed to accommodate clubhouse event	Upper Meadow, at the site of the existing
attendees; larger events would require a	tennis courts, would be developed to
shuttle system.	accommodate clubhouse event attendees;
	larger events would require a shuttle system

Original	Revised
A permanent site for the agricultural plots	A permanent site for the agricultural plots
and organic farming operations of the	and organic farming operations of the
Homeless Garden Project would be provided	Homeless Garden Project would be provided
at the Lower Main Meadow.	at the Upper Meadow.

Original	Revised
The Upper Meadow will also be evaluated as	REMOVE
an alternative site for the outdoor camp.	

Page iii

Original	Revised
[MAP]	See attached

Page 2-1

Original	Revised
Development of an organic garden site at the	Development of an organic garden site at the
Lower Main Meadow to serve as a	Upper Meadow to serve as a permanent site
permanent site for the Homeless Garden	for the Homeless Garden Project
Project	

Original	Revised
[MAP]	See attached

Page 2-5

Remove the tennis courts and swimming pool and utilize these areas for event grounds and parking.	Revised
As part of the future rehabilitation plan, design event grounds to the west and south of the clubhouse. Limit grounds to areas previously disturbed or altered. Design the surrounding grounds to provide useable outdoor space. Include paving and landscape features, which complement the historic character of the club-house. Provide a location to the west of the clubhouse to accommodate portable tents for outdoor events. Remove the tennis courts and swimming pool and utilize these areas for event grounds and parking.	As part of the future rehabilitation plan, design event grounds to the west and south of the clubhouse. Limit grounds to areas previously disturbed or altered. Design the surrounding grounds to provide useable outdoor space. Include paving and landscape features, which complement the historic character of the club-house. Provide a location to the west of the clubhouse to accommodate portable tents for outdoor events. Remove the tennis courts and swimming pool and utilize these areas for event grounds and parking. for facilities serving the Homeless Garden Project.

Original	Revised
The outdoor education camp will be	The outdoor education camp will be
approximately ½ acre or less in size and will	approximately ½ acre or less in size and will
be designed to minimize impacts to coastal	be designed to minimize impacts to coastal
terrace prairie. A site in the Lower Main	terrace prairie. A site in the Lower Main
Meadow, to the west of Golf Club Drive, is	Meadow , to the west of Golf Club Drive, is
recommended because it offers convenient	recommended because it offers convenient
access to the Pogonip Creek Nature Trail and	access to the Pogonip Creek Nature Trail and
a diversity of plant communities. The	a diversity of plant communities. The
area has also been previously disturbed.	area has also been previously disturbed.
Stables, constructed in the 1940s, were once	Stables, constructed in the 1940s, were once
located at this site. The City will also explore	located at this site. The City will also explore
an alternative location at the Upper Main	an alternative location at the Upper Main
Meadow. This alternative location will be	Meadow. This alternative location will be
evaluated as part of the Clubhouse	evaluated as part of the Homeless Garden
rehabilitation planning process.	Project and Clubhouse rehabilitation
	planning process.

Page 2-7

Original	Revised
(Map)	See attached

Page 2-9

Original	Revised
The Lower Main Meadow is designated as	The Lower <u>Upper</u> Main Meadow is
the site for an organic garden, to be	designated as the site for an organic garden,
developed and managed by the Homeless	to be developed and managed by the
Garden Project.	Homeless Garden Project.

Original	Revised
The total garden size will be limited to 9 1/2	The total garden size will be limited to 9.5
acres. The acreage may be further reduced	acres. The acreage may be further reduced
due to environmental constraints. The	due to environmental constraints. The
garden boundaries will be determined at a	garden boundaries will be determined at a
later date based upon the final garden site	later date based upon the final garden site
design and mitigation measures identified in	design and mitigation measures identified in
the Environmental Impact Report.	the <u>environmental document</u> Environmental
	Impact Report .

Original	Revised
As shown on the schematic plan for the	As shown on the schematic plan for the
Pogonip Garden, the cultivated area lies	Pogonip Garden, the cultivated area lies
primarily in the most level portion	primarily in the most level portion
of the Lower Main Meadow.	of the <u>Upper</u> Lower Main Meadow.

Original	Revised
This service road will also connect to	This service road will also connect to
the proposed Lower Meadow Trail, which will	the proposed Lower Meadow Trail, which will
provide pedestrian access around the	provide pedestrian access around the
perimeter of the Lower Main Meadow	perimeter of the Lower Main Meadow
area.	area.

Original	Revised
The Garden includes two locations for	The Garden includes two locations for
clusters of buildings, the Garden Center and	clusters of buildings, the Garden Center and
the greenhouse area. The Garden Center,	the greenhouse area. The Garden Center,

located near the Lower Main Meadow
Parking area, includes approximately 1,500
square feet of space for office use, storage
area, class room use, kitchen and bathroom.
The Up- per Main Meadow in the vicinity of
the Clubhouse area will be explored as an
alternative location for the structures, except
for the greenhouses. This alternative
location would be evaluated as part of the
detailed garden site design.

located on the site of the removed tennis courts and swimming pool near the Lower Main Meadow Parking area, includes approximately 1,500 square feet of space for office use, storage area, class room use, kitchen and bathroom. The Upper Main Meadow in the vicinity of the Clubhouse area will be explored as an alternative location for the structures, except for the greenhouses. This alternative location would be evaluated as part of the detailed garden site design.

Original	Revised
Recognizing the visibility of the Garden	Recognizing the visibility of the Garden
Center buildings near the entrance to	Center buildings near the entrance to
Pogonip, these structures will be of high	Pogonip, these structures will be of high
design quality and employ materials that are	design quality and employ materials that are
consistent with the setting.	consistent with the setting.

Original	Revised
The second cluster of buildings, the	The second cluster of buildings, the
greenhouse area, will be located in the	greenhouse area, will be located in the
eastern portion of the site at the base of the	eastern portion of the site at the base of the
slope to minimize visual impacts.	slope to minimize visual impacts.

Original	Revised
The Environmental Impact Report for this	The Environmental Impact Report for this
Master Plan evaluated use of the municipal	Master Plan evaluated use of the municipal
water supply for irrigation water, however,	water supply for irrigation water, however,
service does not currently extend to the	service does not currently extend to the
Lower Meadow area.	Lower <u>Upper</u> Meadow area.

Original	Revised
(Map)	See attached

Page 5-2

Original	Revised
Some of the future uses for Pogonip,	Some of the future uses for Pogonip,
including the Pogonip Garden, Outdoor	including the Pogonip Garden, Outdoor
Education Camp and Lower Mead- ow parking, are proposed for sites located within areas of coastal terrace prairie habitat.	Education Camp and Lower Meadow parking, are proposed for sites located within adjacent to areas of coastal terrace prairie habitat.

Page 5-5

Original	Revised
No structures are proposed within the setback areas of the known wetlands at	No structures are proposed within the setback areas of the known wetlands at
Pogonip, however, the proposed Garden site and meadow area in the vicinity of the Ranger facilities feature small wetlands.	Pogonip, however, the proposed Garden site and meadow area in the vicinity of the Ranger facilities <u>may</u> feature small wetlands.

Page 7-1

Original	Revised
Roadway improvements and new on-site	Roadway improvements and new on-site
parking will be relatively limited to preserve	parking will be relatively limited to preserve
the rural, undeveloped character of Pogonip.	the rural, undeveloped character of Pogonip.
Proposed roadway improvements to Golf	Proposed roadway improvements to Golf
Club Drive will provide public vehicle access	Club Drive will provide public vehicle access
to the Lower Main Meadow area, with	to the Lower Main Meadow area, with
vehicle access in the upper portion of Golf	vehicle access in the upper portion of Golf
Club Drive restricted to clubhouse events	Club Drive restricted to clubhouse events
Only.	and the Homeless Garden Only.

Page 7-2

Original	Revised
Access to the Upper Meadow parking area	Access to the Upper Meadow parking area
will be restricted and controlled for	will be restricted and controlled for
clubhouse events only.	clubhouse events and the Homeless Garden
	only.

Page <u>7-3</u>

Original	Revised
The Upper Meadow parking will be reserved	The Upper Meadow parking will be reserved
for clubhouse events only.	for clubhouse events and the Homeless
	Garden only.

Page 7-4

Original	Revised
Provide approximately 45 parking spaces	Provide 8 parking spaces for HGP staff and
area at the Upper Main Meadow, to the west	visitors area at the Upper Main Meadow, to
of the clubhouse in the area of the existing	the west of the clubhouse in the area of the
tennis courts. Remove tennis court surfacing	existing tennis courts. Additional 45 spaces to
if needed to construct parking and planting	be developed in the future clubhouse
beds. Limit the Upper Meadow parking to	renovation. Remove tennis court surfacing if
the previously disturbed area in order to	needed to construct parking and planting
minimize impacts to the coastal terrace	beds. Limit the Upper Meadow parking to
prairie.	the previously disturbed area to the extent
	<u>feasible</u> in order to <u>prevent</u> minimize -impacts
	to the coastal terrace prairie.

Original	Revised
Utilize the Upper Meadow parking for	Utilize the Upper Meadow parking for
clubhouse events only. Implement a parking	clubhouse events and the Homeless Garden
pass system due to the limited parking	only. Implement a parking pass system due
spaces available.	to the limited parking spaces available.

Page 7-5

Original	Revised
To meet the water demand for the	To meet the water demand for the
clubhouse and Pogonip Garden, and to	clubhouse and Pogonip Garden, and to
provide for adequate fire protection, the	provide for adequate fire protection, the
municipal water service will be extended to	municipal water service will be extended to
the Upper Main Meadow area. Water service	the Upper Main Meadow area. The water
will be phased as part of the clubhouse	service <u>extension</u> will be phased. as part of
rehabilitation.	the clubhouse rehabilitation.