



Sidewalk Vending Program Vending Map for Pacific Ave

Vending season of October 1, 2024 - September 30, 2025

The Sidewalk Vending Program requires reservations on Pacific Ave. Reservations are available on a first-come basis. To make reservations, a \$50 Park Vending Permit needs to be purchased with Parks and Recreation. Payment for a vending permit for Pacific Ave does not guarantee a reservation spot. To make a reservation, vendors are encouraged to make reservations online or visit the Parks and Recreation office for further assistance.



The numbers below are the vending spots available on Pacific Avenue. Addresses are for reference and do not indicate exact location:

- #5 Realm (1526 Pacific Ave | 1 Table)
- #7 Locust Planter (1520 Pacific Ave | 1 Table)
- #8 Pacific Wave (1502 Pacific Ave | 1 Table)
- #10 Pacific @ Cooper (110D Cooper St. | 2 Tables)
- #11 Pacific @ Cooper (110C Cooper St. | 2 Tables)
- #12 Freestyle Clothing (110 Cooper St. #100B | 1 Table)
- #13 Verizon (100A Cooper St. | 2 Tables)
- #14 Homeless Garden Project Store (1338 Pacific Ave | 2 Tables)
- #15 Forever 21-Space 01 (1200 Pacific Ave | 2 Tables)
- #16 Forever 21-Space 02 (1200 Pacific Ave | 2 Tables)
- #17 Gap 01 (1225 Pacific Ave | 2 Tables)
- #18 Gap 02 (1225 Pacific Ave | 2 Tables)
- #19 Motiv (1209 Pacific Ave | 1 Table)
- #20 New Leaf (1134 Pacific Ave | 2 Tables)
- #21 Rittenhouse (1368 Pacific Ave | 1 Table)

Parks and Recreation Department

323 Church Street, Santa Cruz, CA 95060 | 831-420-5270

santacruzparksandrec.com | sidewalkvending@santacruzca.gov



Sidewalk Vending Program

Vending Map for Beach Street

Vending Season of October 1, 2024 - September 30, 2025

The Sidewalk Vending Program requires reservations on Beach Street from November 1, 2024 to March 30, 2025. Reservations are available on a first-come basis. To make reservations, a \$50 Park Vending Permit needs to be purchased with Parks and Recreation. Payment for a vending permit for Beach Street does not guarantee a reservation spot on Beach Street. All 1-5 vending spots on Beach Street are marked on the sidewalk.

Vendors with a Beach Street reservation: Please look for your assigned number when setting up your vending table. Vending table size and shade structure size cannot exceed 10 ft long by 4 ft wide.



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