

City of Santa Cruz Transient Occupancy Tax History by Calendar Year

Year (Months)	TOT Revenue Hotels/Motels [Including B&B's]	Hotels/ Motels % of Total	TOT Revenue Vacation Rentals [Including Rooms & ADU's]	Vacation Rentals % of Total	TOT Revenue TOTAL
2014 Total (Jan-Dec)	6,810,000	93%	530,000	7%	7,340,000
2015 Total (Jan-Dec)	7,870,000	92%	730,000	8%	8,600,000
2016 Jan-Nov	7,880,000	90%	850,000	10%	8,740,000 *
Projected 2016 Total (Jan-Dec)	8,220,000	90%	910,000	10%	9,120,000 *
if 2016 Total is same % increase over 2015 as Jan-Nov					

* discrepancies in sums due to rounding