

Short-Term Vacation Rental Subcommittee

City of Santa Cruz

Date: January 26, 2017

From: Planning and Community Development, Scott Harriman

To: STVR Subcommittee

Subject: Short-Term Vacation Rentals in Santa Cruz; Subcommittee meeting agenda and topics

BACKGROUND: At the previous subcommittee meeting on January 11th subcommittee members identified other cities with vacation rental ordinances which could be included in our review process. For inclusion in subcommittee binders are STVR reports and ordinances from the City of Pacific Grove and the City of Hermosa Beach. Also provided are a number of correspondences directed to the subcommittee.

MEETING TOPICS AND GOALS: The goal of the January 26th subcommittee meeting is to elicit feedback, comments and opinions from subcommittee members on topics surrounding vacation rentals in Santa Cruz. Staff has prepared two exercises aimed at receiving subcommittee input; 1) completion of a SurveyMonkey questionnaire prior to the meeting, and 2) an opportunity to present to the subcommittee your ideas and position (five-minute maximum) explaining how you would regulate short term vacation rentals in Santa Cruz.

The purpose of these two exercises is to hear from each subcommittee member and determine if there is a common position or consensus on a potential regulatory framework, which can be further analyzed, discussed or refined at an upcoming subcommittee meeting.

SurveyMonkey Questionnaire: City staff has prepared a survey specific to the STVR subcommittee based on City of Santa Cruz ordinances and comments received from the subcommittee at previous meetings. Staff is requesting that subcommittee members complete the questionnaire by Tuesday, January 24th so that results can be tallied, analyzed and presented at the this meeting. An opportunity for a group discussion on the results is included on the agenda.

Ideas and Opinion Presentations: The purpose of this exercise is to allow each subcommittee member an opportunity to share their ideas, opinions and suggestions on how they would regulate short term rentals in Santa Cruz. Each member will be given five minutes to share their thoughts and concepts on potential STVR regulations to other subcommittee members. An opportunity for group discussion will be provided at the conclusion of the presentations.

Next meeting: February 8, 2017