

Short-Term Vacation Rental Subcommittee Agenda

December 14, 2016, 7:00 PM – 9:00 PM

PD Community Room

155 Center Street

MEETING DISCUSSION AND OUTCOME IN BLUE

In Attendance:		
Timerie Gordon	Brion Sprinsock	Ron Powers – Staff
Karen Burgess	Khristina Horn	Scott Harriman – Staff
Laura Waltz	Carol Polhamus-Arrived late	Maya Creelan Ray – Staff
Andrew Racz	David Foster-Arrived late	
Caroline Kao	Janiece Rodriguez-excused	Members of the public
David Baskin		

1. Introductions (Ron, 7:00 – 7:30) Ron welcomed those in attendance and provided an overview of the current STVR moratorium and the reasons for the City Council's initiating a subcommittee process to look at potential regulation of short term rentals.
 - a. Who we are - A broad representation of community and stakeholders
 - b. Why we're here - Moratorium on new STVR's in effect
 - c. Subcommittee members - Why are you interested in this topic
Subcommittee members introduced themselves and expressed why they were interested in the topic.
 - d. Staff – Provide structure, support and document subcommittee work
2. Purpose/Goal of Subcommittee (Ron, 7:30 – 7:50)
 - a. Work together collaboratively, respecting alternative points of view
 - b. Breakout Exercise - Getting to know each other
Ron lead a short breakout exercise (subcommittee grouped into two teams) aimed at identifying things they have in common with each other.
 - c. STVR Process Expectations - Find areas of agreement and disagreement
 - d. Formulate recommendations to Planning Commission and City Council
Ron explained that the subcommittee's charge is not to write code, but rather to explore broad policies for recommendations for further public review at PC and CC.
3. Meeting Rules and Procedures (Ron, 7:50 – 8:05)
 - a. Subcommittee Status – Not subject to Brown Act
 - b. Meeting Ground Rules The subcommittee unanimously agreed to the ground rules

- c. **Public Comments – When?** The subcommittee mutually agreed that they have heard public comments on this topic multiple times at City Council meetings and through review of the SurveyMonkey questionnaire. They agreed that providing one meeting predominantly to receive public comment would therefore not be an effective use of their limited meeting time and agreed that public comment may be desirable at some point when the subcommittee felt public input was necessary on a certain point.
 - d. **Schedule** Subcommittee discussion ensured regarding the possibility of appointing a proxy to attend the meeting in their place should they not be able to attend a meeting. The subcommittee agreed that having others join the group would not benefit continuity (no proxy) and that being able to join the meeting remotely via phone would be desirable. Staff will explore that possibility.
4. **STVR Binder (Scott, 8:05 – 8:20)** Binders were distributed to subcommittee members. Scott went through the contents of the binder and acknowledged that the binder will be made available on the City’s website. Subcommittee agreed that any printed information to be shared in the binder will be sent to Scott, who will copy for distribution to subcommittee and on-line.
5. **Group Input – Important topics for vacation rentals in Santa Cruz (Scott, 8:20 - 8:50)**
 - a. Subcommittee members – What is most important consideration in your opinion?
Important topics and info requests include:
 - Frame problem subcommittee is tasked with solving.
 - TOT data (breakdown # of hotel, motel, B&B units, STVR known/clandestine)
 - Staffing impacts
 - Enforcement approach and fines
 - Evaluate role of STVR in the context of housing shortage.
 - Evaluate neighborhood impacts and what creates a healthy community
 - Coastal Commission’s role
 - List of existing and proposed hotel, motels
 - How does Rental Inspection Program impact long-term rentals (through abatement?)
 - What can be done to incentivize more new housing units.
 - Provide information from Airbnb.
6. **Summary / Questions (Ron, 8:50 – 8:55)**
7. **Next Meeting January 11, 2017 / Home Work Read the Binder (Ron, 8:55 – 8:59)**

Meeting adjourned at 9:03p.m.