

ATTACHMENT 2

City of Santa Cruz Facts

Compiled by the City of Santa Cruz Planning and Community Development Department
January 3, 2017

Population (includes UCSC)

59,946	2010	2010 Census
62,752	2015	American Community Survey (ACS 2011-2015)
63,381	2020	AMBAG projection (Draft 2018 Regional Growth Forecast)
35,141	2015	(56%) Estimated population that owns, ACS (2011-2015) and SC Planning Department
27,611	2015	(44%) Estimated population that rents, ACS (2011-2015) and SC Planning Department

Housing

23,635 units	2015	Total Housing Units in the City, ACS (2011-2015)
21,516 units	2015	Occupied units, ACS (2011-2015)
9,459 units	2015	44% Owner occupied, ACS (2011-2015)
12,057 units	2015	56% Renter occupied, ACS (2011-2015)
12,691 units	2015	Assumed available for rent, ACS (2011-2015)
1,865 units	2015	~8% of Housing Stock = Deed restricted affordable units, SC Planning Department
307 units	2015	307 of the 1,865 units were constructed under the Measure O, inclusionary housing program
416 ADU's	12/22/2016	Total Accessory Dwelling Units ~<2% of all housing stock, SC Planning Department
50 ADU's	12/22/2016	Deed restricted affordable ADU's, SC Planning Department
18 ADU's	12/22/2016	ADU's registered paying Transit Occupancy Tax, SC Finance and Planning Departments
Projected/New Housing		
65 units	12/31/2016	Units receiving Final Building Permit Approvals in 2016, SC Planning Department
673	12/30/2016	Proposed Units, Approved or with Planning applications in-process, SC Planning Department
322	12/30/2016	Proposed Units, Building Permits in-process, SC Planning Department
995	12/30/2016	Total of Proposed New Units with either Planning applications or Building Permit applications in process, SC Planning Department

UCSC

17,335 students	2015	UCSC Enrollment (undergraduate and graduate), UCSC Facts and Figures
9,032 beds/students	2015	On-campus beds/students housed on-site, UCSC and SC Settlement Agreement Annual Report
8,303 students	2015	Off-campus student population (Note that not all of these UCSC students rent within the SC City limits) USCS Facts and Figures and SC Planning Department
13.2%	2015	Estimated UCSC students as a percentage of SC population, SC Planning Department, ACS 2011-2015
~30%	2015	Estimated percentage of UCSC students compared with total SC City renter population, USCS, SC Planning Department and ACS 2011-2015

Lodging

50 facilities	12/30/2016	Motel and Hotel Lodging Facilities paying TOT, SC Finance and Planning Departments
7 B&B's	12/30/2016	True Bed and Breakfast facilities paying TOT, SC Finance and Planning Departments
288 properties	11/30/2016	Short Term Vacation Rental registered paying TOT, SC Finance and Planning Departments
18 ADU's	11/30/2016	Accessory Dwelling Units (ADU's) currently paying TOT used as STVR's, SC Finance and Planning Departments
2,090	12/30/2016	Number of Existing Motel and Hotel <u>Available Rooms</u> , SC Planning Department
Proposed New Lodging		
467 rooms	12/30/2016	Net approved increase of proposed Motel and Hotel <u>Rooms</u> in 7 new or remodeled projects, SC Planning Department

% By Type of Residential STVR's Paying TOT	
Type	Percentage
ADU Property	6.02%
Room	13.04%
Home	80.94%

Santa Cruz Vacancy Status: Vacant Housing Units 2010-2015							
	2015	2014	2013	2012	2011	2010	% Change 2010-2015
Total	1,983	2,284	2,363	2,452	2,189	1,896	4.59%
For Rent	347	529	657	704	683	632	-45.09%
Rented, Not Occupied	241	261	243	123	145	85	183.53%
For Sale Only	176	207	206	292	206	124	41.94%
Sold, Not Occupied	0	0	0	0	0	0	0.00%
For Seasonal, Recreational, or Occasional	907	948	973	961	842	791	14.66%
For Migrant Workers	0	0	0	0	0	0	0.00%
Other Vacant	312	339	284	372	313	264	18.18%
Source: 2010, 2011, 2012, 2013, 2014, 2015 American Community Survey							

This information represents only a snapshot in time, but does illustrate the tight rental market.