

CITY OF SANTA CRUZ
**Notice of Intent to
Adopt a Negative Declaration**

The Administrator of Environmental Quality of the City of Santa Cruz is preparing to issue a Negative Declaration of environmental impact for the following proposed project:

Project: Ocean Street Area Plan

Application No.: Not Applicable

Project Location: Along Ocean Street between Highway 17 and East Cliff Drive

Project Description: The project consists of adoption and implementation of a proposed Ocean Street Area Plan, consistent with the City's *General Plan 2030* that calls for development of the Plan. The Area Plan describes and illustrates a 20-year vision along Ocean Street through the year 2030, and provides a framework for creating a more welcoming environment along the corridor. The plan includes policies and actions to supplement those in the General Plan, development and design standards and guidelines, and implementation steps to ensure a high quality of new development along the street, including streetscape enhancements and improved public access.

Significant Effects on the Environment: None.

The Administrator of Environmental Quality of the City of Santa Cruz has reviewed the proposed project and has determined that the project, without mitigation measures as conditions of project approval, will not have a significant effect on the environment.

A copy of the Negative Declaration document may be reviewed on the City's website at www.cityofsantacruz.com or obtained at:

City of Santa Cruz
Department of Planning and Community Development
809 Center Street, Room 107
Santa Cruz, CA 95060

Comments on the Negative Declaration should be in writing to Michelle King at the Planning Department address listed above from April 22, 2013 through May 21, 2013. The City of Santa Cruz Planning Commission will consider the proposed Negative Declaration at public hearings following the comment period. Planning Commission public hearing on the Ocean Street Area Plan is scheduled for June 20, 2013.

If you have any questions or comments, please contact Michelle King at (831) 420-5092.