



Santa Cruz Police Department

*Chief Bernie Escalante
May 31, 2022*





Meet Chief Escalante

- Born and Raised in Santa Cruz
- 27 Years of Service
- Honored to Serve
- Re-Building Process



Downtown Safety

- Increase Foot & Bike Patrols
- Increase Engagement
- Collaboration with County
Mental Health
- Collaborate with other City
Departments



Recruitment & Retention

- National Narrative
- Cost of Living
- Maintaining our Standards
- Volume of Work
- Social Issues



Mental Health Response

- Increase Mental Health Liaisons
- Support New Approaches
- Training & Tools



Quality of Life Issues

- Accountability with Consequences
- Neighborhood Courts
- Proactive Enforcement



Traffic Safety

- Proactive enforcement
- Education
- Increase staffing
- Collaborate with Public Works on solutions through design





THANK YOU

Contact:

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We are honored to serve our community!

