



# Citywide Fee Study Update 2024

## Fire Department

### Marine Safety

*Provides public safety for the community through emergency services including structure fire suppression, wildland fire suppression, and emergency medical services.*

#### Updating 13 Fees for:

- City Lifeguard Vehicles
- Personal Water Craft
- Staffing Hourly Rates
- Conditions of Use

**4** Fees Subsidized

**9** Fees updated to 100% Cost Recovery

#### Current Costs:

- Annual Costs: \$26,589
- Annual Revenue: \$21,187 or 80% Cost Recovery
- Annual Subsidy: \$5,402 or 20% subsidy

#### New Projected Revenues Based on Recommendations:

**\$24,481**

New Annual Revenue  
(92% Cost Recovery)

**\$3,295**

Increased Revenue

**16%**

% Increase in Revenue

# Fire | Marine Safety

FIRE		FEE EFFECTIVE 7/1/24	FEE UPDATES FOR PHASE TWO	FEE NOT CHANGED, CPI INCREASE TO BE ADDED LATER	NOTES	FOOT NOTE	TECH SUR- CHARGE 6%
Department Page: <a href="https://www.cityofsantacruz.com/government/city-departments/fire-department/marine-safety-division">https://www.cityofsantacruz.com/government/city-departments/fire-department/marine-safety-division</a>							
CITY LIFEGUARD VEHICLES							
FIRE-MAR1	<b>City Lifeguard Vehicles: Non-profit</b> 4 hours or less (does not include vehicle staff)	\$50.00	\$50.00		Subsidized at 50% Cost Recovery		
FIRE-MAR2	<b>City Lifeguard Vehicles: Non-profit</b> More than 4 hours (does not include vehicle staff*) (additional fee/ hour)	\$13.00	\$25.00		100% Cost Recovery		
FIRE-MAR3	<b>City Lifeguard Vehicles: Standard</b> 4 hours or less (does not include vehicle staff*)	\$100.00	\$100.00		No change, 100% Cost Recovery		
FIRE-MAR4	<b>City Lifeguard Vehicles: Standard</b> More than 4 hours (does not include vehicle staff*)(additional fee/ hour)	\$25.00	\$25.00		No change, 100% Cost Recovery		
PERSONAL WATER CRAFT							
FIRE-MAR5	<b>Personal Water Craft: Non-profit</b> 4 hours or less (does not include PWC staff)	\$200.00	\$200.00		Subsidized at 50% Cost Recovery		
FIRE-MAR6	<b>Personal Water Craft: Standard</b> 4 hours or less (does not include PWC staff)	\$400.00	\$400.00		No change, 100% Cost Recovery		
STAFFING HOURLY RATES							
FIRE-MAR7	City Lifeguard on season (June 1 - Aug 30) 3 hours minimum (fee/hour)	\$37.00	\$42.00		100% Cost Recovery		
FIRE-MAR8	City Lifeguard off season (Aug 31 - May 31) 4 hours minimum (fee/hour)	\$37.00	\$42.00		100% Cost Recovery		
FIRE-MAR9	Overhead Staffing on season (June 1 - Aug 30) 3 hours minimum (fee/hour)	\$70.00	\$133.00		100% Cost Recovery		
FIRE-MAR10	Overhead Staffing off season (Aug 31 - May 31) 4 hours minimum (fee/hour)	\$70.00	\$133.00		100% Cost Recovery		
CONDITIONS OF USE							
FIRE-MAR11	Conditions of Use Review: Non-profit	\$25.00	\$25.00		Subsidized at 30% Cost Recovery		
FIRE-MAR12	Conditions of Use Review: Standard	\$50.00	\$50.00		Subsidized at 59% Cost Recovery		
FIRE-MAR13	Conditions of Use Review: All other service not previously listed billed at the position's hourly rate (4 hour minimum)	\$0.00	\$0.00		100% Cost Recovery		