City of Santa Cruz FY 2020 City Council Study Session

Proactive fiscal sustainability through unprecedented times



City Council Study Session – Part II of III City Fiscal Indicators

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Tracy Cole, Principal Management Analyst (Budget)



Part II – City Fiscal Status & Indicators

Recap Part I (financial trends) Big 5 budget topics What's next

Big 5...

- Review Budget & Financial Reports
- City's Full Service PLUS model
- Financial reporting structure
- Financial trends
- Prescription to Fiscal Health



Why now...

Prepare for May's budget hearing & adoption

Support engagement of upcoming fiscal discussions

How...

- Second of three Study Sessions
- Release of the FY 2020 Budget
- Reference materials from City webpage and enhanced online tools



Recap of Part I – Government Trends

Recap...

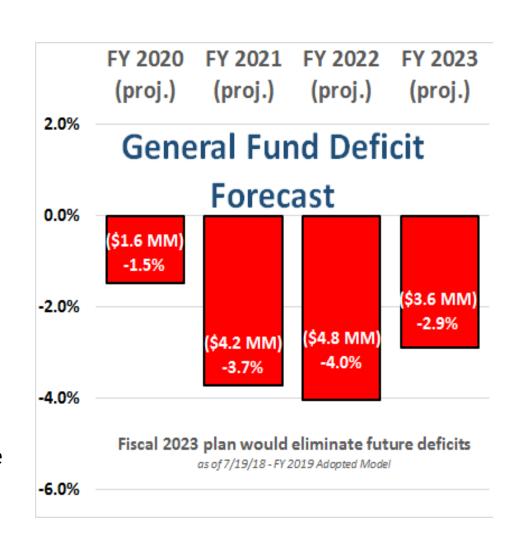
- Local government is not in a boom cycle
- State to double "again" government pension payments
- Decreasing tax bases (sales, utility users, gas, etc.)
- Projected economic slowdown
- Unreasonably low reserve levels



Why...

consider *reductions* in an economic boom?

- Local government is not in a boom cycle
- State to double "again" government pension payments
 - Cities must backfill for state pension investment shortfalls
- Decreasing tax bases (sales tax, utility users tax, gas tax, etc.)
- Projected economic slowdown
- Unreasonably low reserve levels
 - No "disaster contingency" reserves
 - Only 10% General Fund reserve available





Why...

Projecting economic slowdown in next 12 months

Why we feel a slowdown is coming

- Regional housing crises
- Economy MUST see continued increases in consumer spending (70% of GDP *Oct 2018)
- Consumers will have less as interest rates
 rise & their debt increases (car, credit card,
 school debt, housing, etc.)
- Federal and State gov. threats (impact fee, Sanctuary City, etc.)

A long recovery is reasonable after
the Great Recession... but ...

At 9.6 years, we've long passed the
typical ~5 year recovery period

Longest periods of

U.S. Economic Expansion

(National Bureau of Economic Research - Data since 1854)

1991 - 2001 (10.0 years)

- July'09 Jan'19 (9.6 years)
 - 1961 1969 (8.8 years)
- 1982 1990 (7.7 years)
- 1938 1945 (6.6 years)
- 2001 2007 (6.1 years)

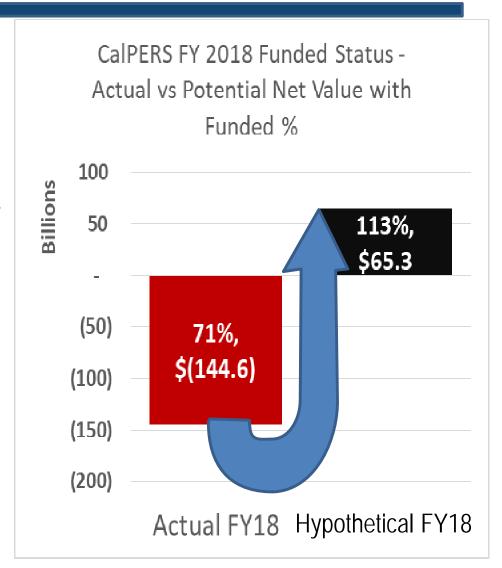
1975 - 1980 (4.8 years)

(Recap 3 of 7; next: Reports)

Why... ...

Pension investment shortfalls

- CalPERS choice resulted in lower investment earnings
- When earnings are short, cities pickup the difference
 - CalPERS is only 71% funded; or <\$144.6>
 Billion short
 - Since 2012, our pension costs will increase 200% by mid-2020's
 - IF... they earned just the mid point of the market, we would have NO increases
 - AND... they would be fully funded with \$65.3 Billion in extra cash
 - NOTE: This is a hypothetical comparison using the average rates of return of seven major market indexes (S&P, Dow, Morningstar, etc.)





(Recap 4 of 7; next: Reports)

Why...

Declining & Eroding Revenues

CONCERN: Long Term

Demographics & new economic models are permanently eroding our revenue

Sales Tax

Tangible items now a download (games, music, 3D printers, software)

Pressure on limited consumer dollars

Aging baby-boomers shifting spending to non-taxable health care & services

Law still playing catchup for online sales

Gas Tax

Ride sharing reduces fuel sales

Fuel efficiency & electric cars reduces fuel sales

2/26/2019 2:40 PM

Franchise & Utility

Online streaming replacing cable/dish services

Landline phones are vanishing



(Recap 5 of 7; next: Reports)



Why...

We are facing higher risks and occurrences of emergency failures and large project cost increases: The General Fund needs a dependable, ongoing CIP funding source

Harvey West Ballfield Lighting



Storm Drain Improvements (Prevent repeat event)



West Cliff Revetment Repair (Prevent Feb 2016 repeat event)



Civic Auditorium Roof Repair



Corp Yard Solar Expansion



Seabright Beach Metal Pipe Replacement



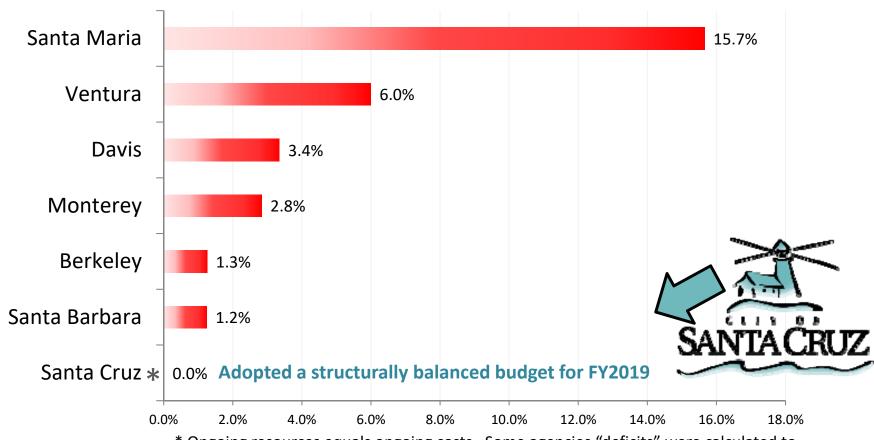


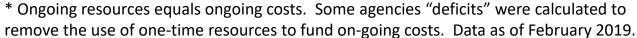
(Recap 6 of 7; next: Reports)



Santa Cruz is the only City in our fiscal comparisons with a General Fund budget that is fully funded without using one-time reserves

FY2019 Adopted







(Recap 7 of 7; next: Reports)

Big 5 budget topics

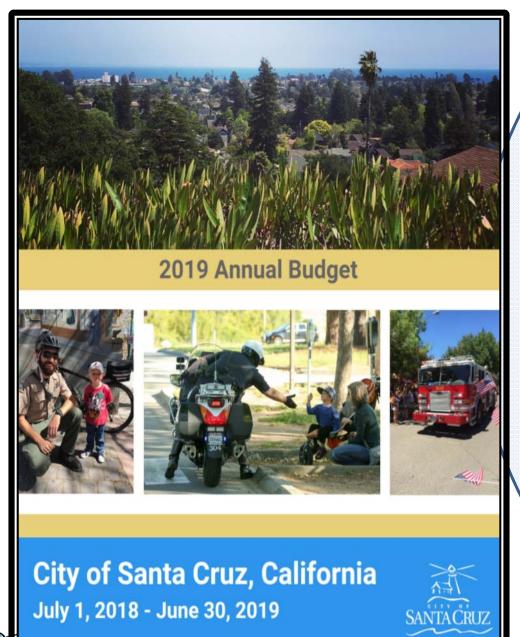
- Review Budget & Financial Reports
- City's Full Service PLUS model
- Financial reporting structure
- Financial trends
- Prescription to Fiscal Health



Big 5 #1 - Budget & Financial Reports

- City's adopted annual budget
- City's audited financial statements (aka, CAFR)
- Mid-Year financial presentations
- Other major reports and information
 - Summary of investments report to Council
 - Grant reports to Council
 - State of California Controllers reports
 - Rating agency reports







GOVERNMENT FINANCE OFFICERS ASSOCIATION

Distinguished Budget Presentation Award

PRESENTED TO

City of Santa Cruz
California

For the Fiscal Year Beginning

July 1, 2018

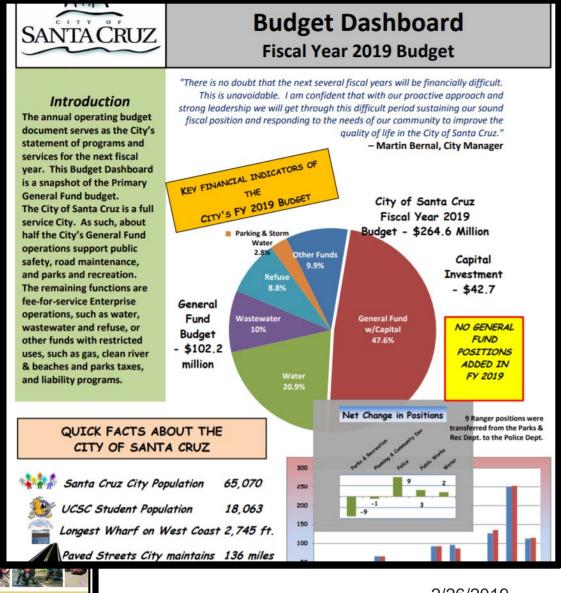
Christopher P. Morrill

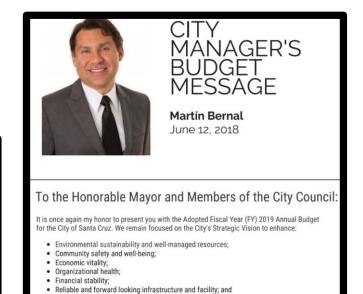
Executive Director

2/26/2019

(Reports 2 of 8 next: Service +)

1) Introduction & Overview







· Engaged and informed community

- Budget Dashboard
- City Manager's Message
- Finance Director's Overview
- Debt and Pension Liabilities
- Summary of Personnel Changes

(Reports 3 of 8 next: Service +)

Department Summary & Budget

- Department responsibilities
- Goals & Accomplishments
- Department budget allocation
- Net General Fund Cost
- Number of Positions

The Finance Department is organized in four functional sections: (1) Accounting, Budgeting, Reporting and Revenue; (2) Accounts Payable and Payroll; (3) Purchasing and Applications management; and (4) Risk Management, Advanced Debt Collections, Safety and Revenue Audits. Within these core functions, it also manages major duties within internal and external audits, debt management. treasury management, and local, state and federal compliance reporting.

FY 2018 Accomplishments

On-time Adoption of Award-Winning FY 2018 Budget

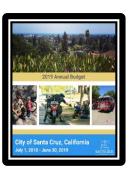
On-time budgets provide trust and transparency to the public, as well as provide assurances to stakeholders about the quality, stability, and reliability of the City Council and the City's management team.

Received awards for the Fiscal Year 2017 Comprehensive Annual Financial Report and the Fiscal Year 2018 Budget

The above mentioned awards confirm the City's dedication to producing reports that go beyond the minimum requirements of accounting and budgetary principles.

Created a Budget Cross-Departmental Advisory program

The advisory program allows departments to be involved in citywide budget decisions, and allows for a more collaborative relationship with the Finance Department in the preparation of the annual budget, specifically in the focus of fiscal sustainability.



FY 2019 Goals

- · Further development of the fiscal sustainability plans.
- · Adopt a balanced FY 2019 and FY 2020 Budget
- . Expand to a 5-year Capital Investment Program plan.
- · Receive the Government Finance Officers Association awards for Excellence in Financial Reporting and for Distinguished Budget Presentation.
- · Partner with OpenGov to bring transparency in financial reporting to the public.
- · Implement Phase III of the citywide fee study to incorporate cost recovery of
- · Continue to pursue more online payment platforms.
- . Work with FEMA to make sure the City received all funds entitled to it for the repair of damages caused by the 2017 and 2018 major storms



2/26/2019

Department The Finance Department provides chief financial and risk **Description** management support for the entire City, including its Public Safety, Water, Refuse, Wastewater, Public Works, Parks & Recreation and other key programs. It also provides contract support services for the Santa Cruz Public Libraries Joint Powers Authority, the University of California Santa Cruz's fire services and supports the Successor Agency of the City of Santa Cruz (former Redevelopment Agency).

> The Department's primary objective is to ensure that sufficient fiscal resources are available to meet the goals and objectives identified by the Community through its elected officials and staff. It does this primarily through timely and accurate financial reporting and by ensuring compliance with the City's financial rules and regulations.



Finance

DEPARTMENT SUMMARY

				Fiscal Year		
	_	Fiscal Year* 2017 Actuals	Adopted Budget	Amended* Budget	Estimated Actual	2019 Adopted
EXPENDITURES BY CHARA	ACTER:					
Personnel Services		2,970,651	3,831,528	3,786,528	3,259,177	3,797,152
Services, Supplies, and Othe	r Charges	3,972,198	4,362,691	4,846,276	4,228,995	4,499,831
Capital Outlay		23,281	10,000	40,444	25,444	10,000
Total Expenditures	_	6,966,131	8,204,219	8,673,248	7,513,616	8,306,983
EXPENDITURES BY ACTIVI	TY:					
Finance	1241	3,205,146	4,181,060	4,187,474	3,698,594	4,066,604
Subtotal General Fund		3,205,146	4,181,060	4,187,474	3,698,594	4,066,604
Finance	1241		-	28,000	15,200	15,500
Subtotal Other General Fu	nds	-		28,000	15,200	15,500
Liability Insurance	7821	3,760,985	4,023,159	4,457,774	3,799,822	4,224,879
Subtotal Other Funds		3,760,985	4,023,159	4,457,774	3,799,822	4,224,879
Total Expenditures	_	6,966,131	8,204,219	8,673,248	7,513,616	8,306,983
RESOURCES BY FUND						
General Fund	101	1,107,008	1,163,571	1,163,571	1,173,860	1,195,556
Liability Insurance	842	2,890,016	3,977,000	3,977,000	4,591,162	4,486,943
Total Resources	_	3,997,024	5,140,571	5,140,571	5,765,022	5,682,499
Net General Fund Cost	_	(2,098,138)	(3,017,489)	(3,023,903)	(2,524,734)	(2,871,048)
		FY 2017			FY 2018	FY 2019
TOTAL AUTHORIZED PERSON	NNEL:	30.00			30.00	30.00

(Reports 4 of 8 next: Service +)

Finance

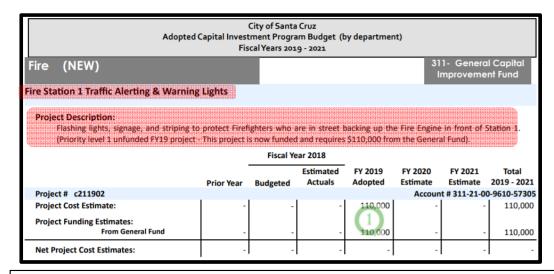
2) Department Sum	mary & Budget					DEPARTMEN	NT SUMMARY	
3 Years of Data					Fiscal Year 2018			
5 Tears of Data			Fiscal Year* 2017 Actuals	Adopted Budget	Amended* Budget	Estimated /Astual	Fiscal Year 2019 Adopted	
- Dudget allegated by	EXPENDITURES BY CHARA	CTER:						
Budget allocated by	Personnel Services		2,970,651	3,831,528	3,786,528	3,259,177	3,797,152	
category, activity,	Services, Supplies, and Other	r Charges	3,972,198	4,362,691	4,846,276	4,228,995	4,499,831	
and fund	Capital Outlay		23,281	10,000	40,444	25,444	10,000	
	Total Expenditures		6,966,131	8,204,219	8,673,248	7,513,616	8,306,983	
Incoming revenue	EXPENDITURES BY ACTIVI	TY:						
medining revenue	Finance	1241	3,205,146	4,181,060	4,187,474	3,698,594	4,066,604	
\	Subtotal General Fund	_	3,205,146	4,181,060	4,187,474	3,698,594	4,066,604	
	Finance	1241		-	28,000	15,200	15,500	
NET cost to the	Subtotal Other General Fur	nds	-		28,000	15,200	15,500	
General fund	Liability Insurance	7821	3,760,985	4,023,159	4,457,774	3,799,822	4,224,879	
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	Total Expenditures	_	6,966,131	8,204,219	8,673,248	7,513,616	8,306,983	
Authorized permanent	RESOURCES BY FUND	_						
positions	General Fund	101	1,107,008	1,163,571	1,163,571	1,173,860	1,195,556	
positions	Liability Insurance	842	2,890,016	3,977,000	3,977,000	4,591,162	4,486,943	
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	Net General Fund Cost	_	(2,098,138)	(3,017,489)	(3,023,903)	(2,524,734)	(2/87/1,048)	
2019 Annual Budget	THE ENGINEER PRODUCE EN		FY 2017			FY 2018	FY 2019	
	TOTAL AUTHORIZED PERSON	INEL:	30.00			30.00	30.00	
Oliver Court Court Court		<u> </u>	2012010	(R	eports 5 o	f8 next	Service	

3) Capital Investment Program

- List of unfunded Projects
- Recommended projects grouped by Department then Fund
- Within the department, grouped by New then Existing (previously approved projects)

Each project includes:

- Project Name & Description
- Prior year totals
- Current year budget & estimated actual
- Proposed Budget for Next Year
- Out year project cost estimates
- "Net Project Cost" to each applicable fund



Riverside Ave Utility Undergro	liverside Ave Utility Underground Phase II						
Proiect Description: The project includes undergrounding the overhead utilities on Riverside Avenue, from Third Street to Beach Street, and constructing streetscape improvements (decorative streetlights, sidewalks and street trees). The design concept was approved by Council in FY 2012. This is a Rule 208 project which is funded entirely by the City and private property owners. Final design and determining easements is on hold until funding is confirmed. Additional funds in the amount of \$2.2 million may be needed to fully fund the project.							
	430300001000000	Fiscal Ye	ar 2015	20110330140011433014	, DETGC DE 100 DE GC DE 100	**************************************	
	Prior Year		Estimated	FY 2016	FY 2017	FY 2018	Total
Project # c401208	Totals	Budget	Actuals	Estimate	Estimate Acco	Estimate ount # 311-40-6	2016 - 2018 54-9360-57390
Project Cost Estimate:	35,379	3,814,621	3,814,621	1,650,000	700,000	,	2,350,000
Project Funding Estimates: RDA Successor Agency	21,870	389,454	389,454	-	_	-	-
Other agency contributions	-	-	-	1,650,000	-	-	1,650,000
From ED Trust Fund	-	610,546	610,546	-	-	-	-

2.814.621

13,509

2.814.621



700,000

700,000

Net Project Cost Estimates:

2018

Other Financial Reports

(a) Audited Annual Financial Report (CAFR)

- City entire financial system validated by an independent, third part Certified Public Accounting firm.
- Complied following national accounting standards and includes national best practices
- "Clean" audit for FY 2018
- Although the report is 195 pages, it often is not in an easily digestible format for community members.
- Key area's are:
 - General Fund Assets (pg32) and Net Results (pg 34)
 - Notes to the statements (pg53-79)
 - Top level "Statistical" data (trends, demographic and economic indicators, operating service & infrastructure

Principal Property Tax Owners Current Year and Nine Years Ago

Tax Owner	Assessed Valuation	
		_
Santa Cruz Seaside Company	\$ 72,472,650	
Cypress Point Re Investors LLC	47,502,072	
Selby Development Group LLC	41,434,440	
Santa Cruz Shaffer Road Investors	38,066,943	
S C Beach Hotel Partners LLC	29,311,875	
1010 Pacific Investors	25,989,077	
Essex Chestnut Apartments LP	24,955,547	
Cooper House, LLC	23,812,867	
University Business Park LLC	23,612,336	
Sunshine Villa Owner LLC	22,727,492	
Costco Wholesale Corporation ¹		
Frederick Electronics Corporation ¹		
CRRI/Seagate Ocean Street LLC ¹		
Totals	\$ 349,885,299	_

Demographic and Economic Statistics Last Ten Fiscal Years

Fiscal Year Ended June 30	Population ¹	Unemployment Rate ²	Total Personal Income	Per Capita Personal Income ³	Taxable Sales ⁴	Per Capita Taxable Sales
2009	58,982	8.8%	\$ 2,851,013	\$ 48,337	\$ 830,232	\$ 14,076
2010	59,684	9.5%	3,052,240	51,140	747,749	12,528
2011	59,946	8.9%	2,946,046	49,145	734,746	12,257
2012	61,955	7.8%	2,937,225	47,409	768,660	12,407
2013	62,372	6.8%	3,048,930	48,883	791,102	12,684
2014	63,440	5.3%	3,326,920	52,442	840,086	13,242
2015	63,789	5.1%	3,334,889	52,280	882,542	13,835
2016	64,632	4.8%	3,700,634	57,257	916,490	14,180
2017	65,070	4.5%	3,868,737	59,455	913,691	14,042
2018	66,454	3.4%	4,254,917	64,028	922,226	13,878

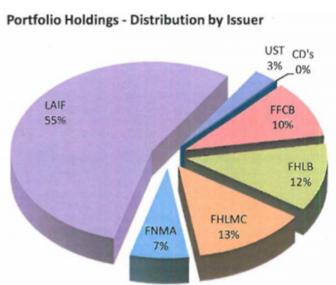


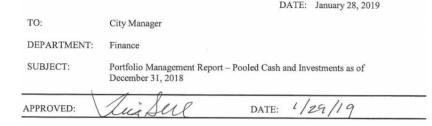
(Reports 7 of 8 next: Service +)

Other Financial Reports

(b) Portfolio Management Report (summary of investments)

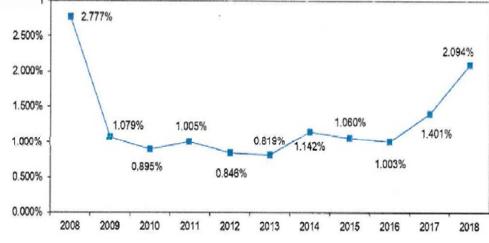
We are NOT investing with stock market, banks, or other projects Council identified (DAPL)





Attached is the Portfolio Management Report for the City's internal investment pool as of December 31, 2018. In addition to the Portfolio Management Report that is usually provided each month, we have included information about market conditions and quarterly investment activity in the "Investment Portfolio Analysis" section.

Historical Portfolio Yields At December Month End





Big 5 #2 - City's Full Service PLUS model

Departments	General Fund Budget %	Other Funds
Police & Fire	100%	
Parks & Rec	100%	
City Manager, Clerk & IT	100%	
Planning & Comm. Dev.	99%	
Economic Development	81%	19%- Home, CDBG, Successor Agency, Affordable Housing
Finance	49%	51%- Risk & Liability
Human Resources	22%	78%- Health, Workers Comp, Unemployment
Public Works	21%	79% - Wastewater, Refuse, Parking, Fleet & Equipment, Transportation, Storm Water, Clean River
Water	0%	Water funds



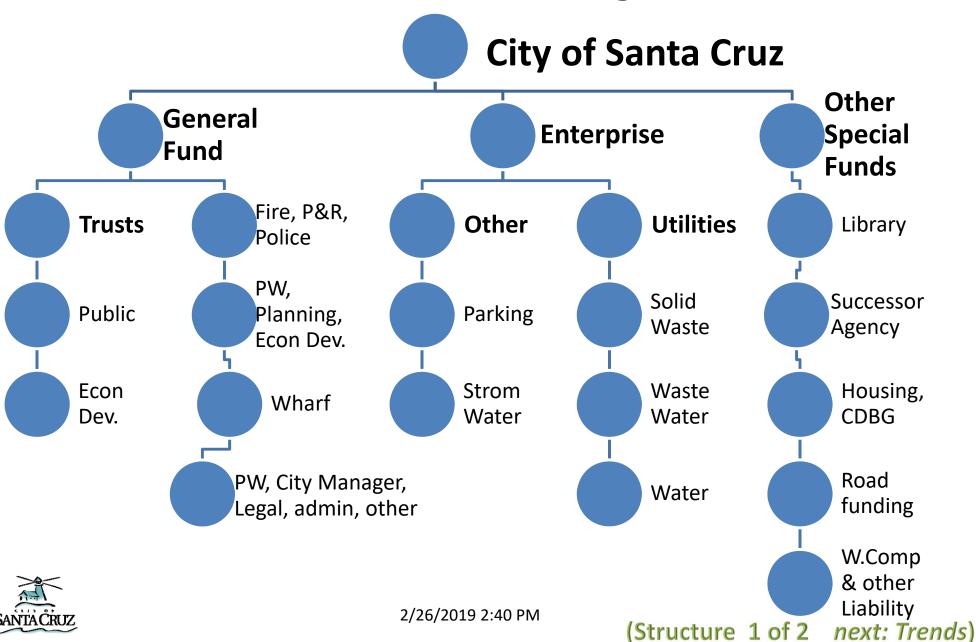
Big 5

#2 - City's Full Service PLUS model



SANTA CRUZ

Big 5 #3 - Financial reporting structure



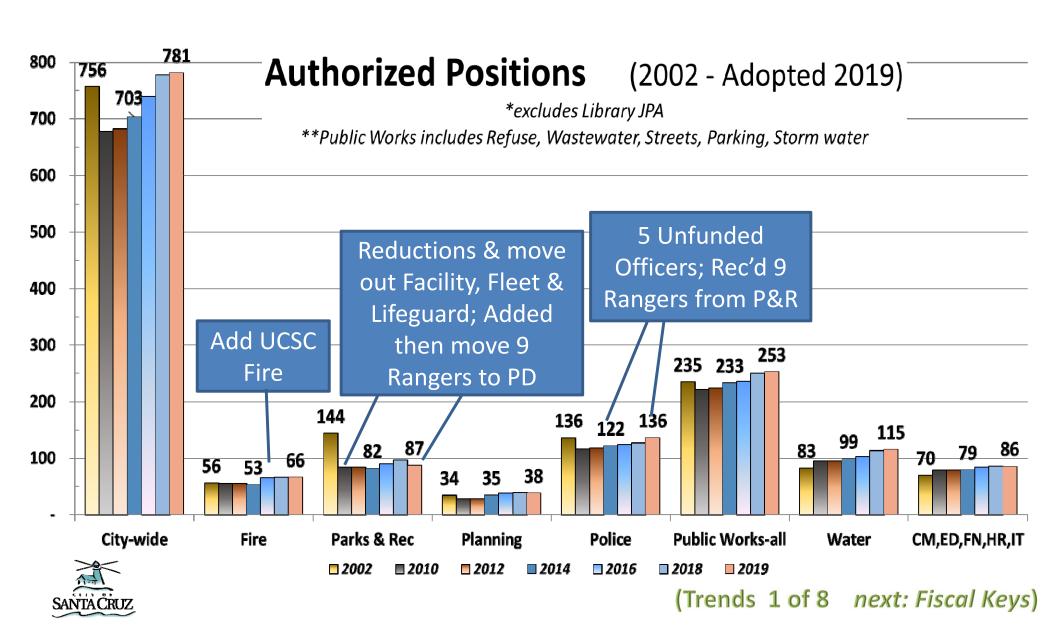
Big 5 #3 - Financial reporting structure

Restrictions on much of the City's resources

- Core 3: Water, Refuse and Wastewater
 - Resources can ONLY be used to support their operations
- Capital resource restrictions: Housing, Road, & Impact fee
- Other examples: Parking, Storm Water, Pension trust, grant or other externally restricted resources
- Independent restrictions: Library system, Successor agency (former RDA)



Big 5 #4 - Financial trends



Preliminary Summary of Results

Big 5 #4 - Financial trends

2018 Management Partners Analysis

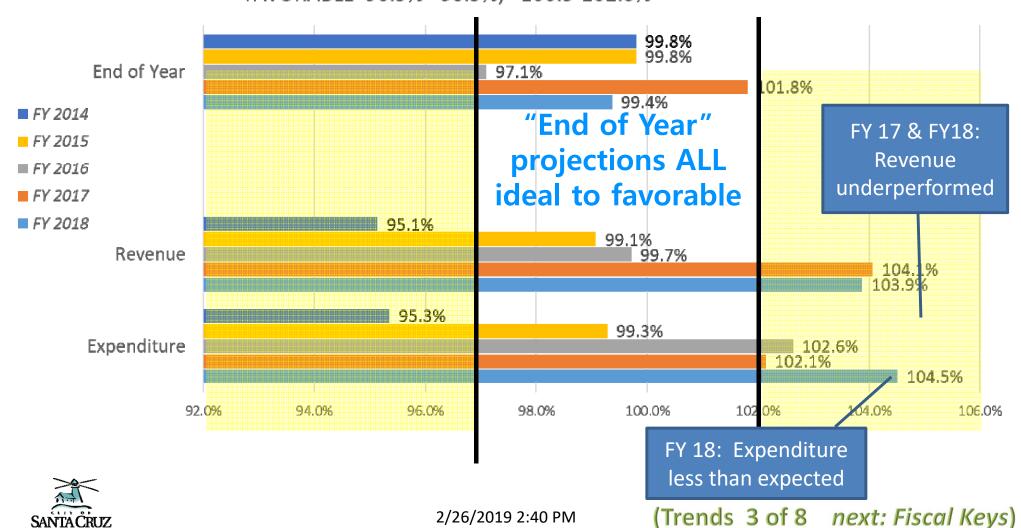
- Property, sales and transient tax revenue are on par
- Business License tax far below peers
 - Utility User Tax is above peers
- Police, Fire, and Parks & Recreation staffing on par or slightly below peers
- Administrative staffing one of the lowest
 - City Manager, Human Resources, Finance and Information Technology

Management Partners

General Fund

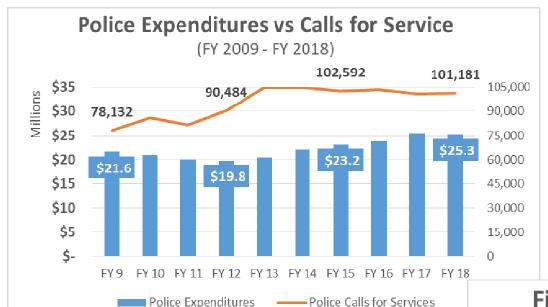
Big 5 #4 - Financial trends

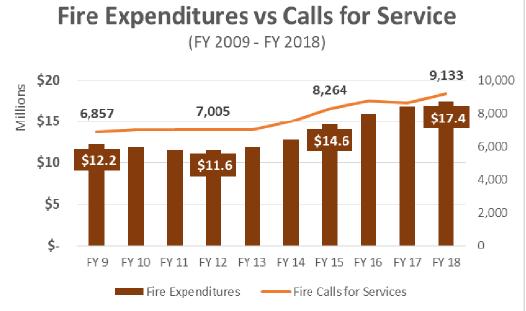
Budget Forecast Accuracy Rate - FY2014 - FY2016 IDEAL 98.5% - 100.5% FAVORABLE 96.5% - 98.5%; 100.5-102.0%



General Fund

Big 5 #4 - Financial trends



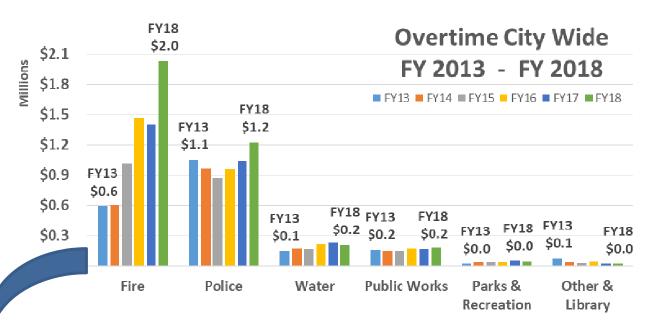


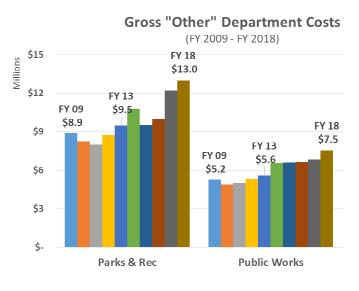


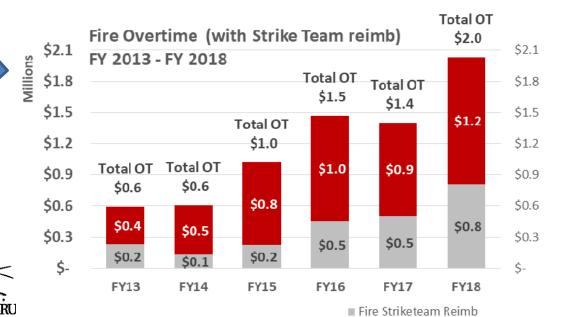
(Trends 4 of 8 next: Fiscal Keys)

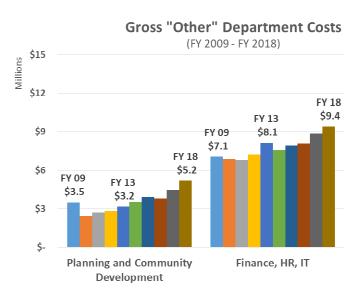
General Fund

Other Cost Trends







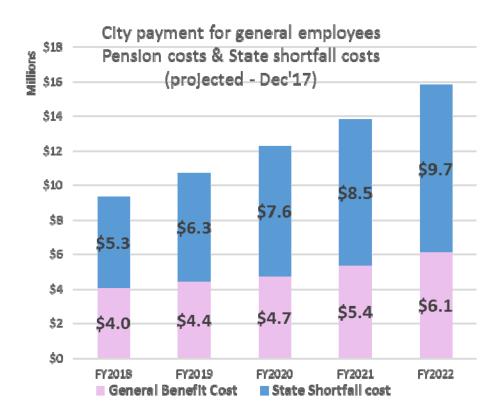


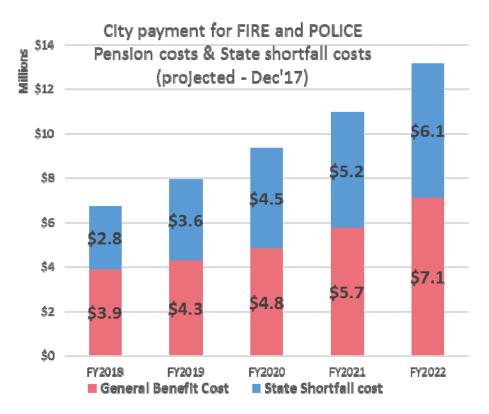
(Trends 5 of 8 next: Fiscal Keys)

The State's investment shortfall will double City's Pension Fund payments

General non-safety represents 2,043 members (active and inactive)

Fire and Police represents 480 members (active and inactive)



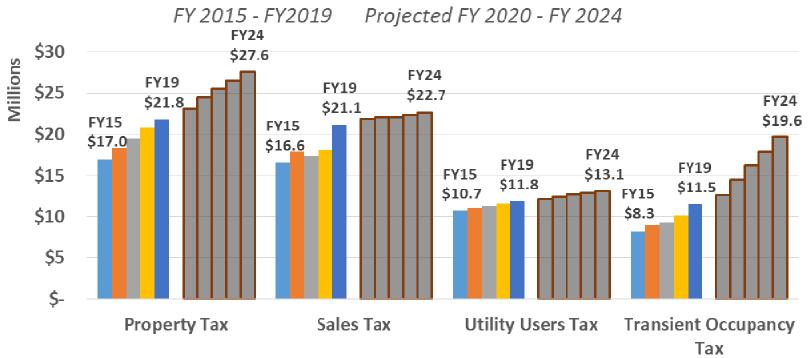




Top Tax Revenues

- Despite core tax growth, payments to the State for pension investment shortfalls requires \$5 to \$10 million more annually than FY 2012
- Sales Tax and Utility Users Tax growth is slower than historical "recovery" periods due to revenue deterioration

Top Four General Fund Taxes



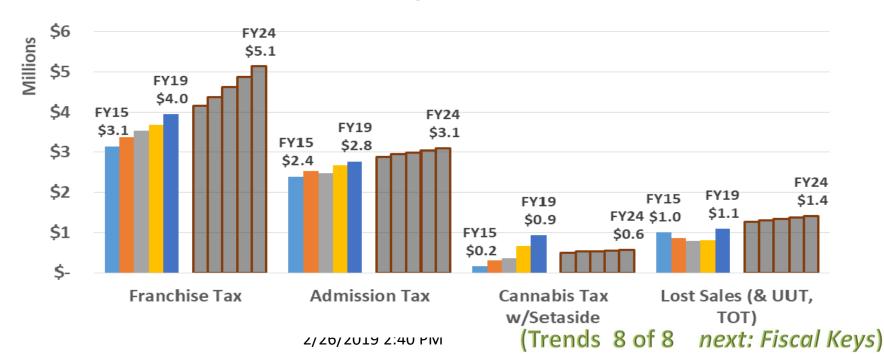


Top Tax Revenues

- Estimates of loss tax base (largely Sales Tax) are projected to be double our annual Cannabis Tax revenue
- Franchise tax increases are largely due to our own utility rate increases (that also increase General Fund's utility costs)
- Cannabis tax is likely to be reduced significantly under a possible reduction in the current 8% tax rate (to be considered in April 2019)

Other General Fund Taxes & Lost Revenue

FY 2015 - FY2019 Projected FY 2020 - FY 2024





Reserve Levels - policy

General Fund Reserve & Trusts	Min Funding Level	FY 2019 Funding
Pension Trust	10% of GenFund (\$10.3 million)	\$ 10.35 million
Net Reserve Amount	6.7% of GenFund (\$6.47 million)	\$ 6.47 million
City Public Trust	\$4.26 million	\$ 4.26 million
Economic Dev. Trust	\$2.99 million	\$ 0.74 milli

Disaster Contingency Fund (flood, fire, earthquake)

Operating Reserve (one-time urgent uses)



Other Reserves

Reserve	Target	FY 2019 Funding
Water Stabilization	\$5.7 million	\$5.7 million
Water 90-day operating	\$7.4 million	\$7.4 million
Water Emergency Reserve	\$3.1 million	\$3.1 million

 Sewer Fund Reserves 	\$ -0-
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- Solid Waste Reserves \$ -0-
- Parking Reserves \$ -0-
- Facility, Wharf, other \$ -0-



4 Keys to Fiscal Health

Key Indicators of Fiscal Solvency	Criteria to measure against	
Cash	Ability to meet immediate obligations	
Budgetary	Meet commitments during the budget cycle	
Long-run	Are there strategies to meet future obligations	
Service-level	Match reasonable community service expectations	

Key Thought: Don't kick the can down the road.



- Adopt on-time, structurally balanced budgets
- Use one-time resources for one- Fully fund core equipment time spending
- Rely on multi-year forecasts
- Always be ready with long-term fiscal options

- Reserves are for emergency and short-term use
- Fees for services should recover full cost
- Build models based on cash flow, including salary savings

Budgetary Principles Our Foundation for Long-Term Sustainability



City Fiscal Indicators

Recap...

- Local government is not in a boom cycle
- State to double "again" government pension payments
- Decreasing tax bases (sales, utility users, gas, etc.)
- Projected economic slowdown
- Unreasonably low reserve levels



Recap & what's coming next

Recap...

- Local government is not in a boom cycle
- State to double "again" government pension payments
- Decreasing tax bases (sales, utility users, gas, etc.)
- Projected economic slowdown
- Unreasonably low reserve levels given looming recession and environmental disaster risk factors

What... is next?

- ☐ March 12th Council- Capital Investments Study Session
- ☐ Engage Budget Focus Group
- is next?

 ☐ Timeline and locations for Budget 101
 - ☐ April 22nd- City comprehensive Budget and CIP released
 - ☐ May 8th Council- Budget Hearing and direction
 - ☐ May 28th Council- Budget Adoption



ACTION: Approve Mid-Year FY 2019 Budget Changes

- Routine corrections or budget re-allocations with no net change
 - Carbon fund projects
 - CDBG & HUD changes for HUD Final Plan
 - Parks & Rec utility equipment approved but omitted from budget document
 - Insurance partial reimbursement for liability claim
- Mandated or necessary changes
 - Homeless support services
 - FEMA 2019 storm damage administration
 - City 2018 election costs
 - Fire Marine wharf building



Council options for Feb 26th Mid-Year Study Session Part II

- Motion to (1) amend the FY 2019 Budget for budgetary appropriations listed in the staff report, and (2) authorize the City Manager to allocate budget adjustments within the applicable funds
- Council direction to CalPERS Board and Investment Committee to return to smarter strategies to improve CalPERS investment returns
- Consider scheduling a pension study session
 - Review impacts, long-term forecast, actions to take

Support the current Budget Ad-Hoc Committee





Mid-Year FY 2019 Budget Changes

Fund	Total Increase	Net Increase after resources	Major item(s)
General Fund	\$ 492,343	\$ 392,984	FEMA (\$183k); Election (\$120k); Homeless service (\$83k)
Carbon Fund	\$ 65,000	\$ 65,000	2030 Climate Plan (\$27k); Ride Share (\$12k); Civic Auditorium Boiler (\$10k)
HOME & CDBG	\$ 320,326	\$ -0-	Realign to Final HUD Plan
Capital Invest.	\$ 334,655	\$ -0-	HUD Final Plan (\$225k); Fire Marine building (\$80k)
Waste Water	\$ 4,000	\$ 4,000	Gate equipment
Equip. Operations	\$ 15,000	\$ 8,400	Parks & Rec utility vehicle
Liability	\$ 600,000	\$ -0-	Partial reimburse for liability claim
Workers Comp	\$ 80,000	\$ 80,000	Transfer to Fire Marine building

