



Library (City)

Santa Cruz Public Library



Workload Indicators

Number of books in circulation

FY18	1,345,240
FY17	1,360,349
FY16	1,379,825

Number of visitors

FY18	1,108,307
FY17	1,103,607
FY16	1,097,148

Number of public internet use hours

FY18	128,307
FY17	not available
FY16	not available

Department Description

The Santa Cruz Public Library System (SCPL) transforms lives and strengthens communities through a network of 10 neighborhood library branches, a web-based digital library, a Bookmobile, and community-based programming. Branch locations include Aptos, Boulder Creek, Branciforte, Capitola, Downtown Santa Cruz, Felton, Garfield Park, La Selva Beach, Live Oak, and Scotts Valley. We transform the lives of individuals and the community through programs, services, and materials that support learning, digital inclusion, and community building.



FY2019 Accomplishments

Over the last year, the Libraries:

Closed the Capitola Branch Library on May 1, 2018 for construction. Capitola staff has been reassigned to the Aptos and Live Oak Branches and hours have been increased at those sites to accommodate increased demand. The Bookmobile added two additional stops in proximity to the library.

Began construction on the new Felton Branch Library on a new site. The current branch will remain open until the new building is finished.

Worked closely with JPA jurisdictions and community members to: develop design and construction documents for new libraries in Felton and Capitola; create remodeling programs for La Selva Beach, Boulder Creek, and Live Oak; and made recommendations to the Santa Cruz City Council via a citizen Downtown Library Advisory Committee for the scope of services and siting for the branch.

Increased programming for all ages across the library system.

Completed sixteen staff-proposed projects focusing on transforming programs and services and empowering staff. A seventeenth project will be completed in May 2019. A second round of twelve Innovation Grant projects was funded for the calendar year 2019.

Worked closely with the City of Santa Cruz, the County of Santa Cruz, and local nonprofits to expand services for individuals experiencing homelessness.

Expanded services to County Correctional Facilities with additional sessions of People & Stories humanities classes for inmates.

Established staff teams to update the Library's reference service model, customer service model, and collection development plan.



FY2020 Goals

Learning – Develop programs, services, and collections that nurture the learning goals of children and adults.

Digital Inclusion – Ensure that all residents have access to the training, devices, and internet they need to participate fully in community life.

Transformative Spaces – Create enticing and inspiring multipurpose learning zones that support community needs and interests.

User Experiences – Offer patron-centered services designed with input from residents so that each branch reflects its community.

Organizational Capacity – Enhance skills of staff, provide thoughtful stewardship of public resources, and pursue strategic partners in the community



Benchmarks

INCREASE IN: cardholders, circulation, visits, database use, computer use, and program attendance.

CAPACITY INCREASE IN: number of public access computers, hours of computer and wireless use, type, and number of technology programs.

MEASURE SUCCESS: Analyze findings and amend functions to improve patron satisfaction.

INCREASE PARTNERSHIPS: Maintain current strategic partnerships and identify additional partners.

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DEPARTMENT SUMMARY

		Fiscal Year 2019			Fiscal Year
		2018	Adopted	Amended*	2020
		Actuals	Budget	Budget	Adopted
				Estimated	
				Actual	
EXPENDITURES BY CHARACTER:					
Services, Supplies, and Other Charges	1,534,781	1,600,000	1,600,000	1,604,751	1,674,751
Total Expenditures	1,534,781	1,600,000	1,600,000	1,604,751	1,674,751
EXPENDITURES BY ACTIVITY:					
Library System Services - City	3410 1,534,781	1,600,000	1,600,000	1,604,751	1,674,751
Subtotal General Fund	1,534,781	1,600,000	1,600,000	1,604,751	1,674,751
Total Expenditures	1,534,781	1,600,000	1,600,000	1,604,751	1,674,751
RESOURCES BY FUND					
General Fund	101 462,438	462,438	462,438	462,438	462,438
Total Resources	462,438	462,438	462,438	462,438	462,438
Net General Fund Cost	(1,072,343)	(1,137,562)	(1,137,562)	(1,142,313)	(1,212,313)
		FY 2018		FY 2019	FY 2020
TOTAL AUTHORIZED PERSONNEL:	92.83			92.83	97.83

*Sums may have discrepancies due to rounding

