

City Newsroom

Farmers' Market Seeks Community Input for Downtown Market Development

Take The Survey Today!

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The City of Santa Cruz Farmers' Market is embarking on an exciting journey to enhance the downtown market experience and is inviting the community to voice their opinions through [an online survey](#).

This initiative aims to gather valuable feedback to inform the development of a permanent downtown market, ensuring it meets the diverse needs and preferences of local residents and visitors alike.

Survey questions cover a range of topics including vendor offerings, market layout, operating hours, and community engagement opportunities. The insights from this survey will help shape the future of the downtown market, enhancing its appeal, and fostering a vibrant community space for all.

Mayor Fred Keeley stated, "We stand firm in our commitment to bolstering the downtown Farmers' Market. Our community's farmers' market deserves a permanent home that not only meets its needs but thrives as a vibrant hub of commerce and connection."

"We are thrilled to embark on this collaborative effort with the community to create a downtown market that truly reflects the desires and aspirations of our residents," said Nesh Dhillon, Executive Director of the Santa Cruz Community Farmers' Markets. "The feedback we receive will play a pivotal role in shaping the development of the permanent market, ensuring it becomes a cherished destination for locals and visitors alike."

To participate in the survey and help shape the future of the downtown market, visit <https://forms.office.com/g/7ZLWRNYbbX>. The survey will remain open until April 24, 2024 and all responses will be kept confidential.