CITY OF SANTA CRUZ, CALIFORNIA
Health in All Policies Initiative Update
City Council | November 9, 2021

OUR MEETING
IS HELD
ON NATIVE
LAND

USDAC.US/NATIVELAND

5 HiAP Work Plan Objectives Set & Achieved in Year 1+

- *Prepare + distribute guidance on how staff should include equity, health, sustainability in agenda reports* ✓ **Guidance Document , ½ Hour Training video + Group Trainings (Launched 1/15/2021)**

- *Develop a framework for measuring and reporting on equity, health and sustainability outcomes and improving the well-being of our community* **(Nov. 9, 2021 City Council)**

- *Conduct an annual evaluation of the City's HiAP effort and report to City Council* **(Nov. 9, 2021 CC)**

- *Ensure new staff, commissioners, leadership are trained in all three pillars of HiAP* (*Late 2020/early 2021*) **✓Trainings for >200 staff, and ✓leadership equity screening workshop**

- *Support participation by staff and leadership in stakeholder and partner convenings 1-2 times a year to ensure cross sector collaboration* **✓Facilitate + participate in 3 stakeholder/partner convenings (Summer 2020) (NAACHO, CORE Coffee Chat Workshop, Regional Sustainability + Equity Convening; recent CORE conversation)**

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- *Develop a fram_____alth and sustainability outcomes and _____9, 2021 City Council)*

- *Conduct an an_____t to City Council (Nov. 9, 2021 CC)*

- *Ensure new sta_____ee pillars of HiAP* **(Late 2020/ea_____ip equity screening workshop**

> **+ OVER 60 new and ongoing projects, programs, policies and other initiatives carried out since January 2020 that align with HiAP**

- *Support participation by staff and leadership in stakeholder and partner convenings 1-2 times a year to ensure cross sector collaboration* ✓**Facilitate + participate in 3 stakeholder/partner convenings (Summer 2020) (NAACHO, CORE Coffee Chat Workshop, Regional Sustainability + Equity Convening; recent CORE conversation)**

APPENDIX C: HiAP AGENDA REPORT LANGUAGE GUIDANCE QUICK REFERENCE CHART

HiAP Pillar	Reference	Answer	Document	Is this a Key Insight? (Yes/No?)
Sustainability	Climate Action Plan (2012)	Is item one of or does it support/conflict with one of the 254 climate actions?	Yes/No, which	
		Does the item support/conflict with one of the 12 climate action milestones?	Yes/No, which	
	Climate Adaptation Plan Update (2018)	Appendix G: Is item one of or does it support/conflict with one of the 44 adaptation strategies?	Yes/No, which	
		Appendix D: Does the item involve siting in a climate hazard zone?	Yes/No, which	
		How does the item build resilience to climate change?	Explain how it does/does not.	
Equity	Multnomah County, Oregon's 5 Ps Equity and Empowerment lens worksheet	Reflect on the Purpose, People, Places, Processes and Power dynamics questions on the worksheet as they pertain to the agenda item.	Identify equitable / inequitable practices	
	See Guidance Document Figure 1. "Spectrum of Community Engagement"	Where did community engagement with historically under-served members of the community fall on the engagement spectrum?	Identify where on spectrum	
Public Health	8 CORE Conditions in Appendix D of the Guidance Document	Does the agenda item support or detract from any of the 8 CORE conditions and how?	Explain how	
	Santa Cruz County Community Assessment Project Goals contained in Appendix D of the Guidance Document	Which goals and indicator metrics pertain to the item?	Identify goals and indicator metrics	

HiAP Pillar	Referer...		Document	Key Insight?
Sustainability	Climate Acti... (2012... Climate Ada... Plan Update... Climate Haz... lookup t...	...n	Supports or conflicts and how?	
			Supports or conflicts and how?	
		with	Yes/No, which; Supports/ conflicts, how?	
		rcel	Yes/No, which?	
Equity	Multnomah ... OR's Equ... Empowerme... Other resou... data sets (e.g...		Explain how does/not.	
			Identify equitable / inequitable practices	
Public Health	8 CORE Conc... Appendix D... Guidance Do... Santa Cruz ... Commu... Assessment... Goals conta... Appendix D... Guidance Do...	cribe cts	Identify community engagement, impacts	
		RE	Explain how	
			Identify goals and indicator metrics	

*Click "I" in upper right of tool fo...   ...nterpretation for a parcel on the next page.

PURPOSE

PEOPLE

Who is positively and negatively affected (by this issue) and how?

How are people differently situated in terms of the barriers they experience?

Are people traumatized/retraumatized by your issue/decision area?

Consider physical, spiritual, emotional and contextual effects

PLACE

How are you/your issue or decision accounting for people's emotional and physical safety, and their need to be productive and feel valued?

How are you considering environmental impacts as well as environmental justice?

How are public resources and investments distributed geographically?

ISSUE/ DECISION

PROCESS

How are we meaningfully including or excluding people (communities of color) who are affected?

What policies, processes and social relationships contribute to the exclusion of communities most affected by inequities?

Are there empowering processes at every human touchpoint?

What processes are traumatizing and how do we improve them?

POWER

What are the barriers to doing equity and racial justice work?

What are the benefits and burdens that communities experience with this issue?

Who is accountable?

What is your decision-making structure?

How is the current issue, policy, or program shifting power dynamics to better integrate voices and priorities of communities of color?

Equity and Empowerment Lens

Multnomah County
Office of Diversity and Equity

Revised March 24, 2014

Proposed Community Well Being Indicators

Next Updated - End of 2023

HiAP: CORE CONDITIONS, CAP GOALS & COMMUNITY INDICATORS
Rev 11/23/20

CORE Conditions for Health & Well-being	CORE Community Impact View CORE Results Menu	CORE Community Indicator	Selected Indicator Data (Measurement Period) Dashboard of Selected HW Indicators on DataShare	Current Value: City SC[1]	Current Value: County
1. Health and Wellness (HW) Optimal physical, mental, social-emotional, behavioral, and spiritual health across the life span.	**Community Impact 1:** Equitable access to affordable, quality care	Health insurance coverage rates	Adults (19-64), any type of health insurance (2018)	95.8% (CP)	92.7%
			Equity dimensions: Age, Gender, Race/Ethnicity	*Age & Gender*	*All Available*
			Children under age 19, any type of health insurance coverage (2018)	94.0% (CP)	96.1%
			Equity dimensions: Age, Gender, Race/Ethnicity	*Age & Gender*	*All Available*
		Access to a usual source of care	People with a usual source of care (2016-18)	Not available	90.5%
			Equity dimensions: Age, Gender*, Race/Ethnicity**		*All Available*
Aligns with **Community Assessment Project (CAP), Health and Health Care**	**Community Impact 2:** Appropriate utilization of care	Utilization of behavioral health care	Adults needing AND receiving behavioral health care services (2016-17)	Not available	55.8%
			Equity dimensions: Age, Gender*, Race/Ethnicity**		*All Available*
Goal 1: By the year 2020, all Santa Cruz County residents will have a regular source of primary care and integrated behavioral health services with a focus on: Decreasing disparities; Decreasing reliance on Emergency Rooms as a regular source of health care; Increasing access to mental health and substance use disorder treatment.	**Community Impact 3:** Behaviors that maintain or improve health	Healthy Eating	Consumer expenditures: Fruits and vegetables (2020)	$1,168 (95060)	$1,073
			Adult fast food consumption (2016)	Not available	38.9%
			Equity dimensions: Age, Gender*, Race/Ethnicity**		*All Available*
		Active Living	Adults who walk regularly (2015-16)	46% (95060)	43.4%
			Access to exercise opportunities (2020)	Not available	94%
			Children and teens who engage in regular physical activity (2015-16)	16.7% (95060)	16.5%
	Community Impact 3: Behaviors that maintain or improve health	Substance use	Adults who binge drink (2015)	Not available	44.1%
			Equity dimensions: Age, Gender, Race/Ethnicity**		*All Available*
			Teens who have used alcohol (2011-12)	Not available	43.3%
			Liquor store density per 100,000 population (2018)	Not available	13.1 stores
Goal 2: By the year 2020, obesity in Santa Cruz County will be reduced by 10%.	**Community Impact 4:** Optimal health status	Birth outcomes	Babies with low birth weight (2016-18)	5.8% (95060)	5.8%
		Physical health status	Self-reported General Health Assessment: Good or Better (2018)	Not available	88.4%
			Equity dimensions: Age, Gender*, Race/Ethnicity**		*All Available*
		Behavioral health status	Poor mental health: Average number of days (2017)	Not available	3.9 days

FY22 – FY 24 HiAP Proposed Work Plan

- *Prepare + distribute guidance on how staff should include equity, health, sustainability in agenda reports* **– Expand staff engagement**

- *Develop a framework for measuring and reporting on equity, health and sustainability outcomes and improving the well-being of our community* **– biannual community well being metrics reporting (Dec 2023)**

- *Conduct an annual evaluation of the City's HiAP effort and report to City Council* **- next annual workplan progress report (Dec 2022)**

- *Ensure new staff, commissioners, leadership are trained in all three pillars of HiAP* **– 3 new staff trainings scheduled for 2022**

- *Support participation by staff and leadership in stakeholder and partner convenings 1-2 times a year to ensure cross sector collaboration* **– identify and conduct convenings in 2022 particularly around non project based community engagement for the purpose of relationship and capacity building**

HiAP FY22-FY24 Work Plan Activities

- *Prepare + distribute guidance on how staff should include equity, health, sustainability in agenda reports* **– Expand staff engagement**

- *Develop a frame_____ealth and sustainability outcomes and _____nnual community well being metrics ___*

- *Conduct an an_____t to City Council* **- next annual workpl___**

- *Ensure new st_____ee pillars of HiAP* **– 3 new staff train___**

- *Support participation by staff and leadership in stakeholder and partner convenings 1-2 times a year to ensure cross sector collaboration* **– identify and conduct convenings in 2022**

+ over 15 new and ongoing projects, programs, policies and other initiatives that align with HiAP

equity | public health | sustainability

RECOMMENDATION: Motion to accept the HiAP Year 1 implementation report and approve the proposed FY22-FY24 HiAP Workplan.

THANK YOU + QUESTIONS

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