



NOVEMBER 26, 2019

SANTA CRUZ CITY COUNCIL

Health in All Policies: Policy + Implementation Recommendations

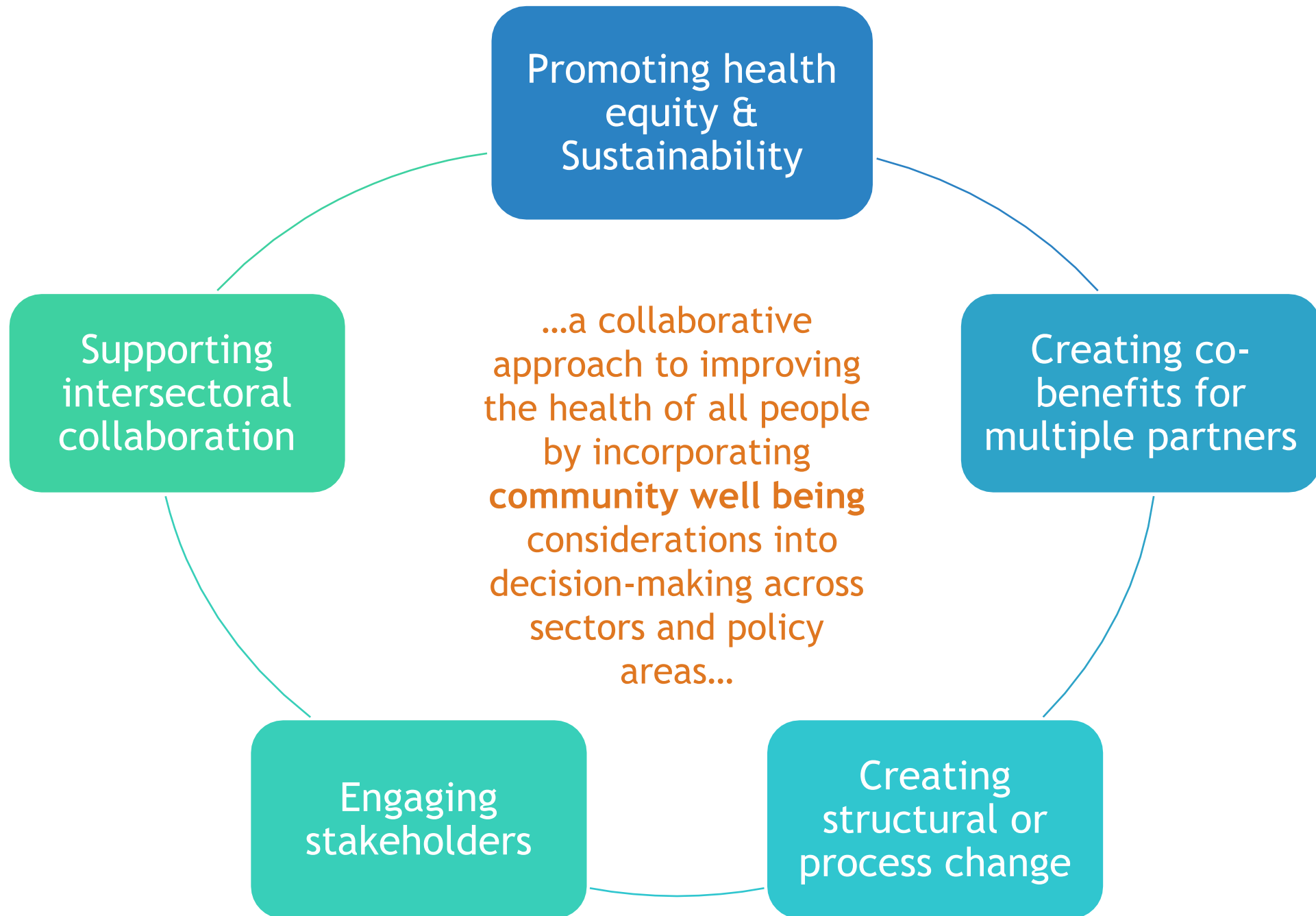


HEALTH IN ALL POLICIES

equity | public health | sustainability



LOCAL GOVERNMENT DECISIONS
IMPACT COMMUNITY-WELLBEING



BROADER SUPPORT OF HIAP

- State of California
- County Health Services Agency
- Watsonville considering

Governor Newsom's commitment:

"In an historic decision, the 2019-2020 California state budget established three Health in All Policies positions at the cabinet level ... in order to promote healthy communities, racial equity, and environmental sustainability across state government and within SGC's own programs."

(Public Health Institute 8/16/19)



STUDY ON EFFICACY OF HIAP IN...

1. Minneapolis, MN (2008)
2. King County, WA (2005)
3. Richmond, CA (2005)

“...these communities show that integrating health and equity across a range of plans and policies does shape decisions, lead to actual community transformation, and improve community health outcomes.”

(Chronicles of Health Impact Assessment (CHIA): Improving community health through health impact assessment. Volume 4, Issue 1, October 2019)



TIMELINE

OCT 2018:

CC directs
subcommittee
To prepare HiAP
Evaluation
Workplan

JUNE 2019:

CC Study
Session

NOV. 2019:

Eval Report, Policy
+ Implementation
Recommendations
at CC for approval

APR. 2019:

CC approves
subcommittee
workplan

SEPT 2019:

Mayor's
Listening Tour
Concludes +
Quarterly
Update to CC

JAN. 2020:

Implementation
Workplan to CC;
training +
monitoring
begin

ASSESSMENT & EVALUATION PROCESS

Employee
Survey

Community
Survey

Listening Tour
Sessions

Gap Analysis

Planning Team
/ Subcommittee
discussions

EMPLOYEE SURVEY — KEY FINDINGS

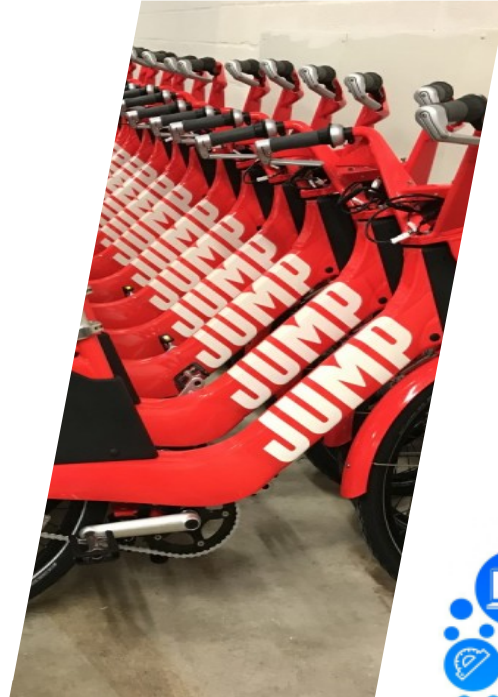
- General **lack of understanding of three pillars**, equity in particular
- Interest in **increasing understanding** + integration of three pillars
- Perceived **progress made** in
 - Improving access to services for marginalized
 - Providing interpretation/translation services



COMMUNITY SURVEY — KEY FINDINGS

- Positive sustainability responses in use of **alternative transportation**
- Excellent to good opportunities to participate in **community matters**
- Fair to poor **affordable housing, affordable access to childcare, and quality physical and mental healthcare**
- People unevenly **experience unfair treatment** because of their demographics

MAYOR'S LISTENING TOUR – KEY FINDINGS



GAP ANALYSIS - CITY SOURCES

2030 General
Plan

6-Month Work
Plan: July-Nov.
2019

HiAP Employee
Survey – Free
Responses

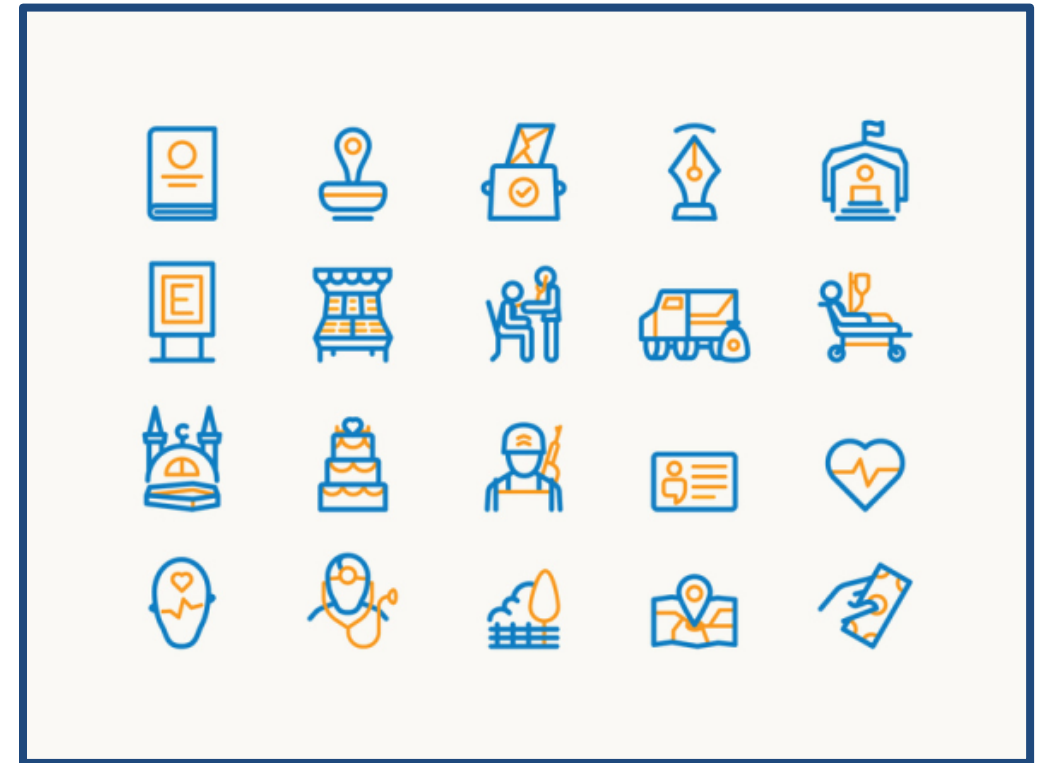
City Council
Policy Manual

Administrative
Procedure
Orders

Programs by
City
Departments

OPPORTUNITIES FOR HIAP INTEGRATION

- Data acquisition
- Permitting and licensing
- Legislation and ordinances
- Taxes, rates and fees
- City as an employer
- City purchasing
- Training and technical assistance



SUBCOMMITTEE RECOMMENDATIONS

1. The adoption of a HiAP Ordinance + City Council Policy
2. The inclusion of language in the Analysis Section of City Council and Commission Agenda Reports
3. Approval of a City Council Policy which includes:
 - a. Monitoring of well-being indicator metrics and year-one of evaluation of HiAP effort
 - b. Trainings for staff, commissioners, and leadership
 - c. Facilitate + participate in stakeholder/partner convenings

FISCAL IMPACT:

An annual Budget allocation of \$25,000



HEALTH IN ALL POLICIES



Collective
Community
Housed
Equity
Safe
Affordable
Contributing
Engaged
Housing
Healthy
Vibrant
Happy
Resilient
Healthcare
Solidarity

Recommend motion to:

- (1) accept HiAP Evaluation Report and Recommendations,
- (2) introduce for publication adding Chapter 6.02 to the Municipal Code,
- (3) adopt the Health in All Policies Implementation City Council Policy, and
- (4) direct staff to return with an Implementation Work Plan by the first meeting in January.