



# **COMMUNITY ADVISORY COMMITTEE ON HOMELESSNESS (CACH)**

## **Regular Meeting**

**Tuesday, Feb. 4, 2020**

**6:00 p.m. Meeting Begins**

Santa Cruz Civic Tony Hill Room  
307 Church St, Santa Cruz, CA 95060

## **A G E N D A**

- I. Call to Order and Roll Call**
- II. Minutes from Jan. 21, 2020 CACH meeting**
- III. Appointment of CACH member**
- IV. Midterm Policy Report - Process and Content**
- V. Oral Report from CACH Subcommittees and CACH Action on Midterm Policy Report**
  - 1. Safe Sleeping**
  - 2. Public Health and Hygiene**
  - 3. Public Engagement (including Wise Democracy proposal)**
- VI. Oral Communications (for items not listed on the agenda)**
- VII. Adjournment**

**Adjournment** -- The Committee Advisory Committee on Homelessness (CACH) will adjourn from the public meeting of Feb. 4, 2020 to its next meeting of Feb. 18, 2020.

*The City of Santa Cruz does not discriminate against persons with disabilities. Out of consideration for people with chemical sensitivities, we ask that you attend fragrance free. Upon request, the agenda can be provided in a format to accommodate special needs. Additionally, if you wish to attend this public meeting and will require assistance such as an interpreter for American Sign Language, Spanish, or other special equipment, please call the City Clerk's Department at 420-5030 in advance so that we can arrange for such special assistance. The Cal-Relay system number: 1-800-735-2922.*

*Community Advisory Committee on Homelessness (CACH) meetings will be recorded for the purpose of preparing minutes.*



Veteran's Memorial Building  
The Post Room  
846 Front Street  
Santa Cruz, CA 95060



**DRAFT MINUTES OF COMMUNITY ADVISORY COMMITTEE ON HOMELESSNESS (CACH)**  
**MEETING**

**Regular Meeting**

**Jan. 21, 2020**

**6:00 P.M. REGULAR MEETING - THE POST ROOM, VETERAN'S MEMORIAL BUILDING**

**Community Advisory Committee on Homelessness (CACH) Agenda**

**Jan. 21, 2020**

**6:00 pm**

- I. Call to Order Roll Call (6:00 pm) - Committee Members present:** Stoney Brook, Candice Elliott, Serg Kagno, Don Lane, Evan Morrison\*, Brooke Newman, Aran Nichol, Stina Roach, Alie Soares, Rafael Sonnenfeld and Dwaine Tait

Ms. Chen Mills-Naim and Mr. Leahy (excused)

\*Mr. Morrison was nominated and voted onto the committee at 7:39 pm

- II. Minutes from Jan. 7<sup>th</sup> CACH Meeting (6:13 pm)**

Mr. Lane moved to approve

Seconded by Mr. Sonnenfeld

**Minutes approved by consensus**

- III. CACH Membership and Bylaw Revision (6:14 pm tabled and resumed at 7:21 pm)**

Mr. Kagno moved:

to nominate Evan Morrison for the current vacancy on the CACH.

Seconded by Mr. Brook

**Motion approved by consensus**

Mr. Morrison was seated on the committee

Ms. Elliott moved:

to amend the bylaws (Article III, Subsection e) to allow the CACH to not fill

vacant positions for the remainder of the committee's tenure and to change the quorum to be one more than a simple majority of the current membership.

Ms. Newman seconded

**Motion approved by consensus**

**IV. Staff Presentation on Governor's Executive Order & Regional Homeless Advisors' Interim Report (6:21 pm)**

Mr. Brook moved:

that the CACH recommend that the City collaborate with the County of Santa Cruz to request funding, property, and/or materials from the state of CA pursuant to the Governor's executive order (N-23-20). And assign staff to work with the CACH to continue information and education related to the process. We further recommend that the City work with the County, public transit agencies, special districts, school districts, tribal governments, and non-governmental actors, including businesses, faith-based organizations, and other non-profit agencies, to examine their own ability to provide shelter and house homeless individuals on a short-term emergency basis and coordinate with local authorities to provide shelter and house individuals.

Seconded by Mr. Lane

Mr. Kagno offered a friendly amendment accepted by Mr. Brook

**Motion approved by consensus**

**V. Summary by CACH participants of the Jan. 11<sup>th</sup> Wise Democracy Event (8:03 pm)**

Ms. Newman move to table this agenda item

**Approve by consensus**

**VI. Oral Report from CACH Subcommittees (8:09 pm)**

***Safe Sleep Sub-Committee (8:09 pm)***

***Public Health Sub-Committee (8:23 pm)***

Mr. Tait moved:

that the CACH proposes the Santa Cruz City Council seek a vendor and allocate monies (not to exceed \$10,000) in order to fund a three (3) month, one time per week, staffed shower/laundry mobile unit program with a case management component, in the downtown area, to

approximately take place from April 1<sup>st</sup> to June 30<sup>th</sup>, 2020.

Seconded by Ms. Elliott

**Motion passes with one “no” vote**

Mr. Tait moved:

that the CACH proposes the Santa Cruz City Council allocate monies ( approx. \$2,500) to fund the cost of laundry/towel services for the Association of Faith Communities (AFC), in order to support a two stall mobile shower unit.

Mr. Sonnenfeld seconded

**Motion approved by consensus**

Mr. Tait moved:

that the City monitor and make public the use rates, effectiveness and impacts of new hygiene services on immediate surroundings to inform long term facility solutions.

Mr. Lane seconded

**Motion approved by consensus**

***Public Engagement Sub-Committee (9:05 pm)***

**VII. Oral communications (9:05 pm)**

**VIII. Adjournment (9:21 pm)**

Mr. Brook moved to adjourn

Seconded by Ms. Roach

**Approved by consensus**



# Community Advisory Committee on Homelessness (CACH) BYLAWS

Approved by the Committee: Sept. 3, 2019

Revisions per motion on Jan. 21<sup>st</sup> in red

## Article I. Purpose of Committee

The Committee's purpose is to review current and previous City of Santa Cruz homelessness-related recommendations and policies; research best practices; identify current efforts related to homelessness and their effects on the community and people experiencing homelessness themselves; engage with the community; identify priorities; and make recommendations to the City Council.

## Article II. Authority and Establishment of the Committee

The Committee was established by Santa Cruz City Council on June 25, 2019 and was seated on July 30<sup>th</sup>, 2019. The Committee is subject to the Brown Act and all other applicable law. The Committee is established for 9 months from the time of the first meeting, with extensions allowed with Council approval.

## Article III. Organization of the Committee

### (a) Committee Composition

- (i) The Committee starts work with the following thirteen members (membership has been updated as of Feb. 4, 2020):

Ami Chen Mills-Naim  
Candice Elliott  
Serg Kagno  
Don Lane  
Taj Leahy  
Stina Roach  
Brooke Newman  
Aran Nichol

~~Frank Sanchez~~  
Rafael Sonnenfeld  
Dwayne Tait  
~~Ingrid Trejo~~  
~~Katie Woolsey~~  
Stoney Brook  
Alie Soares  
Evan Morrison

### (b) Committee member withdrawal

- i. Members may withdraw from the Committee at any time by providing a letter of resignation to the Council, with copies to City staff to be distributed to the other Members.

- ii. Members may have no more than 3 unexcused absences or 5 absences total absences during the timeline established in Article II. If a Member has more than 5 absences total, they forfeit their membership. Participation by conference call is not considered an absence, must be approved by a Co-Chair in advance, and is not preferred.

**(c) Convener**

The Committee shall appoint a Convener to facilitate Committee meetings. The Convener has no motion authority, will not be a voting member, and serves at the pleasure of the Committee. The Convener's role is to oversee the meeting process and help provide structure and adherence to parliamentary norms. The Committee may elect to caucus to provide opportunities for informal conversations and dialog. In the absence of the Convener, the Co-Chairs will facilitate the meeting.

**(d) Co-Chairs**

The Committee shall elect 2 Committee members as Co-Chairs. Their responsibilities shall include: shaping meeting agendas and serving as spokespeople when communicating with the City Council at the direction of the Committee. The Co-Chairs are the point of contact to represent the will of the Committee with City staff in the event of a media request. Individual Committee members retain the right to speak on their own behalf as a member of the Committee.

**(e) Quorum**

A meeting or any business activity of more than **half of the current membership** of the Committee must be conducted in public per the Brown Act. Committee meeting will be considered to have sufficient members present to convene if there are **one more than a simple majority of the current membership** at the meeting.

## **Article IV. Roles and Communications**

**(a) Committee-City Council**

- (i) The Committee may invite Councilmembers to meetings from time to time. The Committee appreciates if Councilmembers would not speak or actively participate in Committee meetings unless input is specifically requested by the Committee.
- (ii) The Committee will communicate with the City Council by e-mail, letter or written report which may be accompanied by an oral communication as authorized by the Committee.
- (iii) Reasons for the Committee to report to the Council include:



- 1) To provide updates on status of work;
- 2) To make recommendations based on Committee review; and
- 3) Individual Committee Members may communicate personally with Council members, within the constraints of the Brown Act. Individual Committee Members who communicate personally with Councilmembers, or at City Council meeting, will only do so on their own behalf. They will not represent the Committee unless authorized by the Committee.

**(b) Committee Member - Committee Members**

- (i) Collaboration with an open outlook: Members will at all times keep to their commitment to the City that they will participate collaboratively and maintain an outlook that is open to new information and new outcomes. If the Committee members experience interpersonal conflict that may threaten the collaboration process toward the goals of the CACH, mediation may be used.

**(c) Committee-Public**

- (i) Members may engage with the public to describe their experience as Members of the Committee, the information that they have learned, or any changes to their perspectives.
- (ii) Members will always make it clear when they speak or write in public that they speak for themselves, and not as a spokesperson for the Committee unless expressly directed to perform that duty by the Committee.

**(d) City Staff**

City staff shall:

- (i) Support the Committee's work by ensuring that appropriate resources are made available to the Committee in a timely manner, in consultation with the Co-Chairs.
- (ii) Offer suggestions and recommendations in a collaborative manner with the Committee.

**Article V. Work Plan**

The Committee will agree on a work plan. This will include an early agreement about the form of the work product and timeline for reports and recommendations to the public and/or City Council.

## **Article VI. Decision-making process**

### **(a) General Decision Process**

The Committee's decision-making processes will differ from the Council or City Commissions in that it is intended to reach consensus through a collaborative process (See glossary.) Therefore, the Committee will use this hierarchy of decision tools:

- (i) The preferred decision tool is for the Committee to arrive at a "sense of the meeting."
- (ii) Consensus is highly desirable.
- (iii) Informal voting may only be used to explore the decision space.
- (iv) Formal voting may be used as a fallback when consensus fails. Passage of a motion shall require a 2/3 majority of the members present and voting.
- (v) Mediation may be used in the event that the Committee, utilizing the agreed-upon General Decision-making Process as stipulated in Article VI a (i-iv), reaches impasse.

## **Article VII. Meeting Procedures**

### **(a) Committee Meetings will occur at least monthly or as agreed upon by the Committee. Subcommittees may meet more often and if desired have city staff support when available.**

- (i) Committee members who cannot attend should notify the Co-Chairs and City staff in advance.

### **(b) The meeting times shall be posted on the Committee's website and shall be given public notice similar to City Council meetings through e-mail notification, and notification shall be sent on the same timeline to homeless service providers, nonprofit, faith-based, and community organizations, within the City.**

### **(c) City staff will coordinate meeting materials.**

- (i) assemble the agenda with the Co-Chairs, and post the agenda 5 days in advance of any public meeting of the Committee, when feasible,

- (ii) ensure that the agenda is posted on the Committee website, shared on an e-mail notification system, and shared with the same organizations noted in Article VII (b)
- (iii) maintain action-only meeting minutes for the Committee's review at the following meeting. Staff shall have projector available to show real time motions and amendments for Committee Members to see and vote on, and will ensure that there is a call-in number for Committee Members who are unable to attend in-person.
- (iv) meeting minutes will include an ongoing record of attendance, including Committee Members and those members of the public who choose to identify themselves.

**(d) Involvement of the Public in Meetings**

Each session will include an opportunity for public comment/oral communications regarding Committee-related matters with time allotted to comment decided by Committee vote. The Committee recognizes the need to accommodate members of the public that may have limited time and access to meetings and thereby will provide opportunities to comment at the beginning and end of each meeting.

## Glossary

**Action only minutes:** these are the minutes that show the actual decisions and forward actions.

**Consensus:** consent of all the parties. Consensus can include “standing aside,” in which one or more parties can say “I am not going to block this, but I am willing to let it go. However, I want my non-agreement to be noted.”

**Sense of the Meeting:** After discussing an issue, often at some length, there is a palpable feeling in the room that a wise and stable decision has been reached the facilitator or Co-Chair will confirm with the group that a sense of the meeting has been achieved.



## COMMUNITY ADVISORY COMMITTEE ON HOMELESSNESS (CACH)

### AGENDA REPORT

DATE: Feb. 4, 2020

DEPARTMENT: City Manager's Office

SUBJECT: Appoint of CACH Member

---

**RECOMMENDATION:** The Community Advisory Committee on Homelessness (CACH) moved on Jan. 21<sup>st</sup> to amend the CACH bylaws to allow the CACH to not fill vacant positions for the remainder of the committee's tenure. At the same meeting, the CACH requested that staff compile a comprehensive list of possible additional nominations to the CACH from the original CACH applicant pool and any new applications received by COB Jan. 24<sup>th</sup>.

**BACKGROUND:** On April 9, 2019, the Santa Cruz City Council moved to "develop a 10-member ad-hoc community advisory committee on homelessness composed of community members and staff representing diverse, local stakeholder/relevant subject matter from the following sectors:

- Homelessness advocate
- Health care with special focus on the local system of homelessness care and solutions
- Education
- Employment and job creation
- Local Business
- Neighborhood representative
- Community member with lived homelessness experience
- Behavioral health and/or addiction and treatment local system of care
- Policy and governmental expertise on homelessness
- Youth homelessness
- Others as identified by nomination and selection process

With the additions of:

- At least two representatives for the covering of mental health, behavioral health, and addiction services,
- Adding a student representative to the committee members, and
- Members will be appointed through an application process, with recommendations made by the Mayor and ratified by the Council."

On June 25, 2019, the City Council accepted the nominations of eleven applicants and requested the CACH itself consider adding two additional members currently experiencing homelessness. The CACH added two members at its first meeting, bringing the total roster to 13.

The CACH moved to approve their Bylaws on Sept. 3, 2019. The Bylaws designate the starting Committee composition of thirteen members.

REPORT: On December 10, 2019, Council requested that the CACH contemplate the original stakeholder representation categories when pursuing additional membership. The goal of this request is to ensure the CACH stays aligned with the original intent to be a body representing the greater community and bringing a variety of experiences and voices to the table.

For consideration of the CACH, below is a table that outlines the original stakeholder groups that appeared on the CACH application as well as the current CACH member that represent those stakeholders:

<b>Stakeholder Representation</b>	<b>Current CACH Member</b>
Affordable Housing	
Behavioral Health	Ami Chen Mill-Naim
Business Owner	Candice Elliott
Education / Youth	Dwayne Tait
Employment Recruiter	
Faith Based Org.	
Health Care Specialist	Aran Nichol
Homeless Advocate	Serg Kagno
Homeless Service Provider	Brooke Newman
Neighborhood Organizations	Rafa Sonnenfeld
Non-Profit Sector	Evan Morrison
Public Policy/Gov't	Don Lane
Substance Abuse	Taj Leahy
Veteran's Affairs	Stoney Brook
Violence Prevention	
Member with current lived experience	Stina Roach Alie Soares

Of the above, zero (0) member lives outside the City limits and six (5) members have current or past lived experience with homelessness.

DISCUSSION: The Community Advisory Committee on Homelessness (CACH) may decide if it wants to expand the CACH membership to fourteen (14) this late into its tenure. If the body chooses to increase its current membership for the final three months of its work plan, then per the City Council motion, those nominees should fill the current stakeholder group gaps, Affordable Housing, Employment Recruiter, Faith-Based Organization, and/or Violence Prevention. Should the CACH decide to proceed with nominating and moving forward with a new member be aware that staff has not yet been able to confirm all candidates' availability and interest but will do so before the schedule meeting of Feb. 4<sup>th</sup>, 2020.

Submitted by:

Megan Bunch  
Principal Management Analyst

ATTACHMENTS:

- a) Redacted application to the CACH



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Cynthia Hawthorne, MFT

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: \_\_\_\_\_

E-mail: [REDACTED]

Current or Past Profession: Psychotherapist

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> Behavioral Health  | <input type="checkbox"/> Substance Abuse Disorders      | <input checked="" type="checkbox"/> Homeless Advocate               |
| <input checked="" type="checkbox"/> Business Owner     | <input type="checkbox"/> Nonprofit Organization         | <input checked="" type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist        | <input checked="" type="checkbox"/> Violence Prevention | <input type="checkbox"/> Employment Recruiter                       |
| <input type="checkbox"/> Veteran                       | <input type="checkbox"/> Faith-Based Organization       | <input checked="" type="checkbox"/> Neighborhood Organizer          |
| <input checked="" type="checkbox"/> Affordable Housing | <input type="checkbox"/> Homeless Service Provider      | <input type="checkbox"/> Other _____                                |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: CAMFT, AAMFT, CADEM delegate,  
Democratic Central Committee, Santa Cruz Indivisible

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☒ Yes ☐ No

If yes, please describe: Volunteer for Downtown Streets Team

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Deb Tracy-Proulx Contact Information: [REDACTED]

Relationship to Applicant: Colleague

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Available weekdays? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: Thursdays are best for me. However, I can make myself available with enough prior notice.



#### IV. Questions

a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I am a long time mental health clinician trained in community mental health with expertise in domestic and sexual violence, substance abuse/ addiction, and post traumatic stress disorder which are common issues that many to most unhoused individuals are struggling to solve.

As a current volunteer with the Downtown Streets Team I have the opportunity for conversations with folks who are currently unhoused and working hard to make changes in their lives. My ideas for possible solutions are informed by talking with current DST members.

As a recent City Council candidate I spent many months going door to door in our City talking with literally thousands of voters about their core concerns. The number one issue raised by most was neighborhood safety and the impact of the growing homeless population on our neighborhoods our parks and beaches. I am very aware of how many of our neighbors are struggling themselves to stay in their homes and fearful that the current problems faced by the City cannot be solved.

As a former elected school board trustee , who served as Board President twice, I led charged public meetings and committees with hundreds of impassioned constituents sharing their concerns twice a month for 8 years. I have the skills to facilitate conversations about contentious topics with a transparent inclusive process and an eye toward effective outcomes.

And in the 80's I had the opportunity to work with SJPd and mental health in an earlier version of the current Santa Cruz MERT program that helped inform my work and build compassion for those with untreated mental illness living on the streets of San Jose.

b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

- Trained listener ( M.S. MFT) with 30 years of proven communications skills and conflict resolution skills both in private practice and community service.

- 30+ years experience working with mental illness, addiction, employment, and local government systems

- Deep understanding and compassion for people in our community struggling to heal from addiction/ untreated mental illness

- Experience leading or serving on working committees with a mandate to solve problems facing our community and State such as: BASTA, Finding Common Ground (with SC Indivisible), current chair of the Community Engagement Committee (for the DCC) current elected CADEM delegate for Region 7, Founder and former Chair of the Santa Cruz County School Boards Association, and former elected delegate for the State of California School Boards Association (district 9) for two terms.

Organizer for SC Women's March 2017, 2018, 2019 insuring diverse, inclusive, peaceful, family friendly event by working collaboratively with City Staff, SCPD and community groups such as ACLU, Diversity Center, Resource Center for Nonviolence.

c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

As a Psychotherapist in private practice conflict resolution is an important tool in my practice. The basic skill in my day job for over 30 years has been to teach and model effective communication skills and clear communication.

On the campaign trail a few months ago I knocked on the doors of voters daily for months and had conversations with very concerned and sometimes angry neighbors about how untreated mental illness/ addiction and homelessness is changing the character of our neighborhoods and parks. We also had charged conversations about Measure M, a volatile topic on both sides of the issue. Standing in the doorway with someone who doesn't agree with you with the goal of earning their vote is a great exercise in clear communication, active listening, and patience.

d. Is there any other information that you would like to share? (150 words or less)

I am a long time resident of the City of Santa Cruz. I am also a renter with a modest income and am very aware of the issue of housing insecurity and the anxiety shared by homeowners and renters alike in our changing housing market. As an active community member I have developed good relationships with SCPD Chief Mills and his staff and support the work of Downtown Streets Team, the Homeless Garden Project, and HSC. Our community cares about solutions and a great example was the huge turnout the other night for the Soupline fundraiser for HSC.

Any committee hoping to craft effective solutions for our neighbors who are unhoused and our neighbors who are concerned about the impact homelessness/ addiction has on our community has to acknowledge the role fear plays in publicly expressed anger. Everyone wants to feel safe, no matter where they live.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**





## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- Synthesize and analyze community feedback.
- Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than Monday, April 29, 2019 at 5:00 p.m.

### I. Applicant Information

Clear Form

Name: Darius Mohsenin

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: \_\_\_\_\_

E-mail: [REDACTED]

Current or Past Profession: Current: Real estate investor/landlord; Former: Electrical engineer

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No



## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Behavioral Health             | <input type="checkbox"/> Substance Abuse Disorders | <input type="checkbox"/> Homeless Advocate                        |
| <input type="checkbox"/> Business Owner                | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience          |
| <input type="checkbox"/> Health Care Specialist        | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter                     |
| <input type="checkbox"/> Veteran                       | <input type="checkbox"/> Faith-Based Organization  | <input type="checkbox"/> Neighborhood Organizer                   |
| <input checked="" type="checkbox"/> Affordable Housing | <input type="checkbox"/> Homeless Service Provider | <input checked="" type="checkbox"/> Other <u>Housing provider</u> |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Santa Cruz Together, various real estate organizations

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Serge Kagno

Contact Information: [REDACTED]

Relationship to Applicant: Fellow community member interested in homeless issues

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Available weekdays? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: \_\_\_\_\_



#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I feel I am an ideal candidate because no effective committee tasked with identifying solutions to homelessness in Santa Cruz has been formed that provide housing—landlords. Not only am I a fairly large landowner, but I also have a large number of units that are rented to section 8 tenants—one of the clearer paths to housing for low income and homeless folks. I have during my 30 year tenure as a Santa Cruz landlord brought six homeless folks into permanent housing through housing choice vouchers—many VASH voucher tenants.

I also have apartment units in three other counties and have worked with their respective housing authorities in placing section 8 tenants at these properties (San Leandro, Vacaville, Salinas, and Monterey).

As a result of my experience with the challenges of providing housing in Santa Cruz, I am very familiar with the unique challenges faced by low income citizens in finding and KEEPING their housing—an item that is just as important as finding the housing itself.

Further, I am familiar with the challenges faced in building new housing and the significant costs associated with building in Santa Cruz and California for that matter. I have gone through the permitting process both in Santa Cruz and other cities/counties as well.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

The key skills I bring to the CACH are

- 1) my experience as a landlord well-versed with the HUD section 8 program, dealing with low-income and homeless folks seeking permanent, clean, safe housing
- 2) my experience as a realtor and real estate professional in what it takes to locate suitable facilities or land for potential emergency shelter and transitional or permanent housing. I understand the frailties and biases of property owners that may make them reluctant to entertain uses that include sheltering the homeless.
- 3) my formal education includes BSEE and MSEE degrees from Carnegie Mellon and a BA from the Pennsylvania State University.
- 4) experience with the controversial and at times, toxic, public discussion of homelessness in Santa Cruz through my extensive participation in focus groups, public forums, and city council meetings that focus on homelessness.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

One only has to examine my track record of public communications in the Sentinel, at City Council meetings and on social media to see that I maintain a balanced, vulgarity-free and civil approach to the discussion of homelessness in Santa Cruz.



d. Is there any other information that you would like to share? (150 words or less)

I would like to emphasize my attempts at reaching out to property owners in search of a site for an "encampment" of some kind to help mitigate the homelessness problem in Santa Cruz. I've reached out to property owners on Dubois St., River St., rural Santa Cruz county and empty commercial buildings to explore developing a demonstration homeless shelter and service provider facility. Not surprisingly, they have all turned down my inquiries.

Further, I believe there is a glaring lack of reliable data concerning the homeless in Santa Cruz. Where do they come from? How long have they been here? What led them to homelessness? What are they doing to extract themselves from it? What would they expect from the community to assist them? I have 220 brand new rain coats and pants that I want to give away in exchange for 15-20 minute interviews with homeless folks to gain reliable, not anecdotal, answers. This data would provide critical information that would allow us to tailor programs and policies for addressing the homelessness issue. I have already put together several volunteers that could perform these interviews say at the downtown library all purpose room.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**

E-mail Homeless Assistant



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### I. Applicant Information

Name: Erica Aitken

Address: [REDACTED]

Cell Phone: [REDACTED] Other Phone: [REDACTED]

E-mail: [REDACTED]

Current or Past Profession: Technical Business Owner/Graphic Designer

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Behavioral Health             | <input type="checkbox"/> Substance Abuse Disorders | <input checked="" type="checkbox"/> Homeless Advocate    |
| <input checked="" type="checkbox"/> Business Owner     | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist        | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter            |
| <input type="checkbox"/> Veteran                       | <input type="checkbox"/> Faith-Based Organization  | <input type="checkbox"/> Neighborhood Organizer          |
| <input checked="" type="checkbox"/> Affordable Housing | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                     |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Winter Warming Program, Democratic Party, Amnesty International, PETA, multiple business affiliations

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_  
\_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Gary and Peggy Miles Contact Information: [REDACTED]

Relationship to Applicant: Neighbor

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: but prefer daytime

Available weekdays? Yes ☒ No ☐ Available hours: flexible

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: Best days are Mondays and Fridays but will attend either way

\_\_\_\_\_  
\_\_\_\_\_



#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I have lived in Santa Cruz for over twenty years and have watched the situation of those without homes become worse and worse. As a business and homeowner, as someone well supported by family and friends, I understand the magnitude of my personal luck. Being part of an effort to help with the painful issue of homelessness would be a great privilege. In the various debates about this issue, we hear from commercial homeowners, housing-connected businesses, advocates for the homeless and the poor, and from those who are homeless themselves. One group is not represented, those who own or rent homes and are unable to express their opinions except through biased channels. They are largely silent and fundamentally generous people. They are part of the fabric of this town. For the moment, they don't know how to help and would most certainly support a solution that is both fair and effective, a solution that is generous. I'd like to speak on their behalf.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

As a business owner, particularly of a technical company, I have learned some valuable negotiating skills, the ability to articulate ideas, understand complex issues, and make decisions. Part of my work in the recent past was to publish a magazine for which I researched and wrote articles. The ability to use simple, understandable language to convey an idea is critical to developing a solution. I am comfortable in all social circles except possibly hostile ones, and speak several languages including functional Spanish.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

Aside from understanding the urgency of finding a humane and dignified solution for people without housing, I have no strong point of view. In the immediate, I believe that the Gateway camp should stay open, improved and made safe. I support the plan to temporarily move the inhabitants, by sections if necessary, so that the camp can be cleaned and flooring provided. That would resolve the issue of salubrity. A most urgent issue is self governance. We must prevail on the outside activists who currently help the population with water, food, and medical care. They have formed a relationship of trust with the inhabitants and must meet with them to organize a type of government to monitor criminal behavior outside and inside the camp. Finally, to appease the discomfort of many on seeing the camp from River Street, let's erect fences or bushes to hide the camp from the street.

d. Is there any other information that you would like to share? (150 words or less)

As a homeowner, I voted for Measure M. As a business owner, I voted to raise minimum wage in Santa Cruz. I will never let my personal situation interfere with the interests of a community in need. I have no personal or financial stake in this except a deeply ingrained desire to help develop a solution that will restore the dignity and happiness of our citizens in need, and that will calm our agitated community.

I have a deep respect for our civil servants, our teachers, firefighters, police and I know that they are finding it difficult to afford a life in the city that they serve. I would like to know that none of these will ever be either forced out of the city or into the homeless population.

Please let me be part of finding a good, fair, dignified solution that will make our whole population feel whole again.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**

JAN 24 2020

CITY CLERK'S DEPT.



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

### **I. Applicant Information**

Name: Jane Doyle

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: [REDACTED]

E-mail: [REDACTED]

Current or Past Profession: public health administrator, teacher

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No



## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Behavioral Health                 | <input type="checkbox"/> Substance Abuse Disorders         | <input type="checkbox"/> Homeless Advocate                          |
| <input type="checkbox"/> Business Owner                    | <input checked="" type="checkbox"/> Nonprofit Organization | <input checked="" type="checkbox"/> Policy or Government Experience |
| <input checked="" type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention               | <input type="checkbox"/> Employment Recruiter                       |
| <input type="checkbox"/> Veteran                           | <input type="checkbox"/> Faith-Based Organization          | <input type="checkbox"/> Neighborhood Organizer                     |
| <input checked="" type="checkbox"/> Affordable Housing     | <input type="checkbox"/> Homeless Service Provider         | <input type="checkbox"/> Other _____                                |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Community Action Board , WILPF, Sanctuary Central/ Muslim Support Group

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Maria Elena de la Garza Contact Information: 

Relationship to Applicant: Executive Director, Community Action Board I'm a board member

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: 6pm-9pm

Available weekdays? Yes ☒ No ☐ Available hours: 9 am-5pm

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: usually unavailable 3rd Wed. evening and 1st Monday

#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

Given the complexity of the homelessness issue the best candidates will be those who have some and perhaps a lot of knowledge about it. Good candidates are also ones who can acknowledge their particular point of view, are willing to listen to the views of others, give them serious consideration, and, having taken all this into consideration, make a suggestion, or propose an action they can defend. I would like to think that I possess those qualifications. I have had enough years experience both as an administrator and serving on Boards that I know I can listen, evaluate pretty fairly and then take a reasoned position. If I disagree with a decision I may continue to defend my point of view but in the end will support the majority action.

My knowledge of housing issues, resources and politics is good. I also know I have more to learn. Because of my background in public health I would be a strong advocate for proposals that improve health and sanitation. Being housed is the most important health improvement for everyone but there are other actions I would work hard for such as availability of toilets, washing facilities and acceptable places for people to sit and even lie down during the day. As a home owner I can empathize with those who fear having homeless shelters or services in their neighborhoods. At the same time I feel strongly about finding and supporting approaches that will give shelter to as many unhoused individuals as possible even if that gives me some personal discomfort.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

My academic background has always had advocacy at it's core. My academic training included environmental policy and public health planning, both of which required me to sharpen my advocacy skills. Wanting to achieve certain goals I often spoke with officials and groups that required convincing. To achieve any success I had to learn to listen, compromise, stand firm or even gracefully retreat.

Beyond that I care very strongly about the the unhoused. My public health focus has always been primarily on underserved populations, particularly farm workers. That was one of the first places I saw clearly the relationship between lack of housing and poor health. While Childrens Public Health Services Manager for Santa Cruz County I and two others spearheaded the effort to establish the Dientes Dental Clinic. In conjunction the HPHP we were able to obtain funding for many homeless clients. I continue to advocate for any services that will improve the health status of this population.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

My goal when communicating with someone whose views differ from mine is to be sure I understand their perspective and do what I can to have mine heard. When we disagree I try to remain calm, speak in "I" statements, listen and ask clarifying questions. I've often been told I'm intense. When that happens I also try to censor myself and make sure I'm giving others a chance to speak.

One skill I keep working on is expressing back to someone what I think they said and in a way that they feel heard. It's hard sometimes not to get carried away and fail to do this. Never the less, when I remember to reflect back what was said I can then ask permission to give my point of view and often it will be granted. Whether I changed someones perspective or conviction is often impossible to know.

- d. Is there any other information that you would like to share? (150 words or less)

Over the past two years I've learned a lot about the nature of homelessness as it's being played out in California and in Santa Cruz. I'm a member of the Community Action Board of Santa Cruz, an active part of its Advocacy Committee and have focused on housing among other issues. In addition to following the actions of the City Council on housing I've attended several CACH meetings and continue taking other steps to become better informed.

My now deceased partner was a tireless homeless and low income housing advocate in Northern California and I learned a great deal from his quiet, firm commitment. When I feel discouraged or angry about the slowness of change it's my memories of his patient determination as much as anything that keep me going.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Jeff Huff

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone:                     

E-mail: [REDACTED]

Current or Past Profession: Construction / Development

Are you a resident of the City of Santa Cruz? ☐ Yes ☒ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Behavioral Health             | <input type="checkbox"/> Substance Abuse Disorders | <input checked="" type="checkbox"/> Homeless Advocate               |
| <input checked="" type="checkbox"/> Business Owner     | <input type="checkbox"/> Nonprofit Organization    | <input checked="" type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist        | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter                       |
| <input type="checkbox"/> Veteran                       | <input type="checkbox"/> Faith-Based Organization  | <input checked="" type="checkbox"/> Neighborhood Organizer          |
| <input checked="" type="checkbox"/> Affordable Housing | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                                |

Are you currently or have you recently personally experienced homelessness? ☒ Yes ☐ No

Please list any of your private and nonprofit affiliations: Santa Cruz County Business Council

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Jesse Nickell Contact Information: [REDACTED]

Relationship to Applicant: Co-Worker

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: 8-10

Available weekdays? Yes ☒ No ☐ Available hours: anytime except Tues & Thursdays

Maximum number of hours available per meeting? 1.5 Hours ☒ 2 Hours ☐ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: I have a 6 and 8 yr old so weekends are out....



#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I am interested in the topic. I drive by the Ross / River encampment almost every weekend and throughout the week. I can't help to ask myself how did they get there? What can I/we do to help create lasting change.

I'm detail oriented and looking forward to being a productive / helpful participant. Motivated and positive always looking for the good in the bad. Current role as project manager for Swenson puts me around the affordable housing topic and impacts of homelessness on businesses but also very interested in the humanity component of homelessness.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

- Compassionate
- High integrity
- Detailed oriented
- Cal Poly San Luis Obispo Graduate
- Built 555 Pacific / Working on Park Pacific

Can help facilitate good conversation and viewpoints on the topic

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

I'm in construction!! I'm constantly juggling multiple personalities, options, and attitudes during any given day. It's given me the ability to navigate multiple viewpoints and opinions without getting easily offended. I find success in taking a team approach where the best idea wins and we can all learn from each other.... I do well facilitating conflict resolution and communication is key in doing this!! I've had 10years of practice and am still open to learning/growing.

I'm flexible, open to alternate ideas, and a good listener.

d. Is there any other information that you would like to share? (150 words or less)

There's an emotional connection to the whole situation and I've come to realize there's no easy solution. I think these tough conversations help get us closer to a better place. Helping participate will further equipment me and the community around me to find good solutions to this growing problem.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Current or Past Profession: \_\_\_\_\_

Are you a resident of the City of Santa Cruz? ☐ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Behavioral Health      | <input type="checkbox"/> Substance Abuse Disorders | <input type="checkbox"/> Homeless Advocate               |
| <input type="checkbox"/> Business Owner         | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter            |
| <input type="checkbox"/> Veteran                | <input type="checkbox"/> Faith-Based Organization  | <input type="checkbox"/> Neighborhood Organizer          |
| <input type="checkbox"/> Affordable Housing     | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                     |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☐ No

Please list any of your private and nonprofit affiliations: \_\_\_\_\_  
\_\_\_\_\_

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☐ No

If yes, please describe: \_\_\_\_\_  
\_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: \_\_\_\_\_ Contact Information:  \_\_\_\_\_

Relationship to Applicant: \_\_\_\_\_

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☐ No ☐ Available hours: \_\_\_\_\_

Available weekdays? Yes ☐ No ☐ Available hours: \_\_\_\_\_

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### **IV. Questions**

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

d. Is there any other information that you would like to share? (150 words or less)

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**





## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Nannette McAlister

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: [REDACTED]

E-mail: [REDACTED]

Current or Past Profession: Director Patient Relations, Volunteer Services, Interpreter Services Child

Are you a resident of the City of Santa Cruz? ☐ Yes ☒ No



## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |  |
|--|--|--|
| <input checked="" type="checkbox"/> Behavioral Health      | <input type="checkbox"/> Substance Abuse Disorders | <input type="checkbox"/> Homeless Advocate               |
| <input type="checkbox"/> Business Owner                    | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience |
| <input checked="" type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter            |
| <input type="checkbox"/> Veteran                           | <input type="checkbox"/> Faith-Based Organization  | <input type="checkbox"/> Neighborhood Organizer          |
| <input checked="" type="checkbox"/> Affordable Housing     | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                     |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Past board member, Volunteer Center of Sant  
Dominican Hospital Community Advisory Board.

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Karen Delaney Contact Information: Volunteer Center of Santa Cruz

Relationship to Applicant: Served on Volunteer Center Board with Karen Delaney, Director of Volu

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Available weekdays? Yes ☒ No ☐ Available hours: \_\_\_\_\_

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☒ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: \_\_\_\_\_



#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I have felt impotent while anguishing over the homeless problem in our community and communities throughout the country. I was hoping to find a volunteer experience that was seeking a multi-faceted approach to helping resolve this very complex issue. This advisory role is a place where I think I can make a contribution. I thoroughly enjoyed serving on the Community Advisory Board and Dominican and felt I served the community well in this role.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

Traits: Neutrality; Compassion; Ethical

Skills: Problem Solving; Negotiation; Effective working on teams; writing policy

Experience: Director of Patient Relations Stanford University Hospital; Started the Patient Relations Department at Lucile Packard Children's Hospital at Stanford

Education: MSW, Administration, University of Michigan

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

As Patient Relations Director I had enumerable experiences facilitating resolution of problems presented by patients and families regarding hospital administration and staff. It was critical that I look at all sides of the issue while guiding the frequent contentious discussions that ensued.



d. Is there any other information that you would like to share? (150 words or less)

I am excited to participate in this process, should I be selected. Thank you

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Current or Past Profession: \_\_\_\_\_

Are you a resident of the City of Santa Cruz? ☐ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Behavioral Health      | <input type="checkbox"/> Substance Abuse Disorders | <input type="checkbox"/> Homeless Advocate               |
| <input type="checkbox"/> Business Owner         | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter            |
| <input type="checkbox"/> Veteran                | <input type="checkbox"/> Faith-Based Organization  | <input type="checkbox"/> Neighborhood Organizer          |
| <input type="checkbox"/> Affordable Housing     | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                     |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☐ No

Please list any of your private and nonprofit affiliations: \_\_\_\_\_

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☐ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: \_\_\_\_\_ Contact Information:  \_\_\_\_\_

Relationship to Applicant: \_\_\_\_\_

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☐ No ☐ Available hours: \_\_\_\_\_

Available weekdays? Yes ☐ No ☐ Available hours: \_\_\_\_\_

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

#### **IV. Questions**

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)



d. Is there any other information that you would like to share? (150 words or less)

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**



RECEIVED

APR 26 2019

## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

### **I. Applicant Information**

Name: Steve Pleich

Address: [REDACTED]

Cell Phone: [REDACTED] Other Phone: \_\_\_\_\_

E-mail: [REDACTED]

Current or Past Profession: Program Manager, Faith Community Shelters

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

<input type="checkbox"/> Behavioral Health	<input type="checkbox"/> Substance Abuse Disorders	<input checked="" type="checkbox"/> Homeless Advocate
<input type="checkbox"/> Business Owner	<input type="checkbox"/> Nonprofit Organization	<input checked="" type="checkbox"/> Policy or Government Experience
<input type="checkbox"/> Health Care Specialist	<input type="checkbox"/> Violence Prevention	<input type="checkbox"/> Employment Recruiter
<input type="checkbox"/> Veteran	<input checked="" type="checkbox"/> Faith-Based Organization	<input type="checkbox"/> Neighborhood Organizer
<input type="checkbox"/> Affordable Housing	<input type="checkbox"/> Homeless Service Provider	<input type="checkbox"/> Other _____

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Past Chair, Board of Directors, MHCAN,  
ACLU Santa Cruz County, AFC Leadership Council, Project Homeless Connect

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: Faith Community Shelters is currently being funded by the AFC and HEAP. I do not foresee any policy or programmatic conflicts.

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Susie O'Hara Contact Information: City of Santa Cruz

Relationship to Applicant: Susie and I have worked collaboratively on a number of issues and projects.

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: Any

Available weekdays? Yes ☒ No ☐ Available hours: Any

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☒ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: Chief's Advisory Committee - First Thursday each month 5-7, ACLU Board Meeting 3rd Wednesday of each month 7-9.



#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

For the past several years, I have been involved primarily with advocacy for people experiencing homelessness in Santa Cruz and Santa Cruz County. I have worked closely with both city and county staff and elected officials to develop programs and policies addressing positive outcomes for our unsheltered residents, including a pilot program for emergency shelter at the Veterans Memorial Building and Safe Spaces parking programs. I recently became Program Manager for the Faith Community Shelters which we are in the process of expanding.

I interact and work with people experiencing homelessness on a daily basis and feel that I know the homeless community. In my view, the perspective and input of people presently experiencing homelessness in our community is essential to any successful strategy to create positive outcomes.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

I believe that I possess the communication and listening skills necessary to develop creative approaches and build consensus in a strategic committee environment. I hold both Bachelor of Science of Laws (BSL) and Juris Doctor (JD) degrees. As previously mentioned, I am currently the Program Manager for Faith Community Shelters.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

Over the past several years, I have been able to build solid working relationships with people and groups with whom I disagree politically or philosophically for the good of the community. For example, I have worked collaboratively with Steve Schlicht, an outspoken member of Take Back Santa Cruz, to create a homeless jobs program.

Very recently, I was asked by opponents of the Ross camp for my input on the impact of the camp on the community.

I was also very recently asked to mediate a dispute between prominent members of the community with strong and adversarial disagreement about the current effort to certify a secondary needle exchange.

I believe and am extremely proud of the fact that I have the respect of community members across the political and social justice spectrum.

d. Is there any other information that you would like to share? (150 words or less)

As you know, I have written and published several articles about homelessness over the past several years, including a piece that advocated for the creation of the committee I am applying for.

Finally, let me offer my sincere thanks for your continuing efforts on behalf of all members of our community. It is noted and appreciated.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Sylvia Caras

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: [REDACTED]

E-mail: [REDACTED]

Current or Past Profession: \_\_\_\_\_

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Behavioral Health  | <input type="checkbox"/> Substance Abuse Disorders         | <input checked="" type="checkbox"/> Homeless Advocate               |
| <input type="checkbox"/> Business Owner                | <input checked="" type="checkbox"/> Nonprofit Organization | <input checked="" type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist        | <input type="checkbox"/> Violence Prevention               | <input type="checkbox"/> Employment Recruiter                       |
| <input type="checkbox"/> Veteran                       | <input type="checkbox"/> Faith-Based Organization          | <input type="checkbox"/> Neighborhood Organizer                     |
| <input checked="" type="checkbox"/> Affordable Housing | <input type="checkbox"/> Homeless Service Provider         | <input checked="" type="checkbox"/> Other <u>Community Member</u>   |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: No current affiliations

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: \_\_\_\_\_ Contact Information: \_\_\_\_\_

Relationship to Applicant: \*See IV d

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☐ No ☒ Available hours: \_\_\_\_\_

Available weekdays? Yes ☒ No ☐ Available hours: 10 AM - 7 PM

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: Available any day including weekends. Walkable downtown meeting location, Civic (Tony Hill) best

#### IV. Questions

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I don't know anyone who would be an ideal candidate. The social, economic and moral concerns push and pull at each other.

I have some background, went to the All In Strategic Plan development meetings, the Smart Path development meetings, the Human Care Alliance meetings, go to the HAP meetings, to the Behavioral Health Advisory Board meetings, the Criminal Justice Council meetings. I know what the PIT count is and what VI SPDAT means. I've been following the concerns about people sleeping rough more closely since 2011.

I'd be a good task force member because I'm not as polarizing as some of the possible applicants.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

I show up. I do my homework. I have time. I like meetings. I try to listen. I like language.

I've lived in the City of Santa Cruz since the early 1980's, near downtown, mostly as a renter.

Lately I've been recording the Council meetings, watching the input from staff, electeds and community, learning about concerns, expectations, realities, sending emails when I have a perspective.

I'm a familiar person to many who are often unheard.

I've been 'retired' for a while now; serving on this committee seems a useful way to share.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

Coming to agreement asks a lot of people. It takes time and willingness to look at what is more important and what less so. I enjoy dialectic and finding common ground.

I Chaired the UN International Disability Caucus which helped developed the Convention on the Rights of People with Disabilities (CRPD), served on a SAMHSA subcommittee, was Board Chair of Disability Rights California, have been a member of the County Mental Health Advisory Board, a board member of the World Federation of Mental Health, helped develop the County All In Strategic Plan, served twice on juries which reached unanimous agreement.

d. Is there any other information that you would like to share? (150 words or less)

\* About qualifications, capacity:

I was chair of this board for several years in the early 2000's. Even though a long time ago, the ED would know best about my work ethic and abilities:

Katherine Blakemore, Executive Director, Disability Rights California, [REDACTED]

More recently, Council members know me, staff knows me, some Supervisors know me, some non-profit chairs know me ... but we've not worked together in an ongoing way.

BA 1956; PhD 2000

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**





## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Thomas Rio

Address: [REDACTED]

Cell Phone: [REDACTED] Other Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Current or Past Profession: \_\_\_\_\_

Are you a resident of the City of Santa Cruz? ☐ Yes ☐ No



**IV. Questions**

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

I am interested in addressing the homeless issues in Santa Cruz. I've lived here most of my life. I believe that everyone has a right to a safe place to live, medical health care and nutritious food. I'd like to help figure out how Santa Cruz may do our fair share.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

Bilingual.  
HIV/AIDS prevention and treatment,  
Childcare / healthcare / LGBT care  
Santa Cruz PD "Citizens police academy"  
BA Community studies UCSC 1993  
Nursing program @ Cabrillo. Medical Asst.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

I worked 15+ years at UCSC on various committees regarding labor issues / IT support.  
I also have served on BoD Boards & Directors, including Sorento Oaks homeowners association.

Thomas Kiordan

**II. Applicant Affiliations**

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Behavioral Health                 | <input type="checkbox"/> Substance Abuse Disorders | <input checked="" type="checkbox"/> Homeless Advocate      |
| <input type="checkbox"/> Business Owner                    | <input type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience   |
| <input checked="" type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention       | <input type="checkbox"/> Employment Recruiter              |
| <input type="checkbox"/> Veteran                           | <input type="checkbox"/> Faith-Based Organization  | <input checked="" type="checkbox"/> Neighborhood Organizer |
| <input checked="" type="checkbox"/> Affordable Housing     | <input type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                       |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations:

Scap, GLBT Center,  
Salud para la Gente. AIDS/Queer/Immigrant

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☐ Yes ☒ No

If yes, please describe: \_\_\_\_\_

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Diane Black Contact Information: \_\_\_\_\_Relationship to Applicant: friend & peer**III. Availability**

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: \_\_\_\_\_Available weekdays? Yes ☒ No ☐ Available hours: \_\_\_\_\_Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☒ 3 Hours ☐

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: \_\_\_\_\_

N/A Tues/Thurs 10-2

Thomas Kioran

d. Is there any other information that you would like to share? (150 words or less)

I believe that collaboration among city government, community and homeless people is necessary to find adequate solution along with mental health, housing authority and social services.

The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.



## Community Advisory Committee on Homelessness (CACH)

Thank you for your interest in participating on the City of Santa Cruz Community Advisory Committee on Homelessness (CACH). The CACH was created at the direction of the City Council to increase both communication and understanding regarding the City's current homelessness crisis. The CACH will provide a platform for members of our community to identify and explore homelessness-related causes and possible solutions and develop independent recommendations to improve the quality of life in our City. Additionally, the CACH membership is intended to broadly represent our community.

The preliminary objectives of the CACH's work include:

- a) Lead a community enrichment and public engagement process, giving community members a seat at the table and ownership of solutions.
- b) Synthesize and analyze community feedback.
- c) Recommend short-term options for addressing the City's unsheltered population including an interim shelter and other programming.
- d) Develop different pathways and strategies for future and lasting citywide policy changes.

The CACH will convene in May/June and will meet regularly through February 2020 to complete its work and present findings to the City Council. The CACH will meet at least once a month, and participants are expected to bring their ideas to the proceedings, while respecting differing opinions and working in a collaborative manner.

Please fill out the following questionnaire and return it to: Megan Bunch, Homelessness Assistant, via E-mail: [mbunch@cityofsantacruz.com](mailto:mbunch@cityofsantacruz.com), Fax: 831-420-5011, or Mail: City of Santa Cruz/809 Center Street, Room 10/Santa Cruz, CA 95060/Attn: Megan Bunch, no later than **Monday, April 29, 2019 at 5:00 p.m.**

---

### **I. Applicant Information**

Name: Tom Stagg

Address: [REDACTED]

Cell Phone: [REDACTED]

Other Phone: [REDACTED]

E-mail: [REDACTED]

Current or Past Profession: Non-profit social services

Are you a resident of the City of Santa Cruz? ☒ Yes ☐ No

## II. Applicant Affiliations

What service area or stakeholder group do you wish to represent? (Check all that apply.)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Behavioral Health      | <input type="checkbox"/> Substance Abuse Disorders            | <input type="checkbox"/> Homeless Advocate               |
| <input type="checkbox"/> Business Owner         | <input checked="" type="checkbox"/> Nonprofit Organization    | <input type="checkbox"/> Policy or Government Experience |
| <input type="checkbox"/> Health Care Specialist | <input type="checkbox"/> Violence Prevention                  | <input type="checkbox"/> Employment Recruiter            |
| <input type="checkbox"/> Veteran                | <input type="checkbox"/> Faith-Based Organization             | <input type="checkbox"/> Neighborhood Organizer          |
| <input type="checkbox"/> Affordable Housing     | <input checked="" type="checkbox"/> Homeless Service Provider | <input type="checkbox"/> Other _____                     |

Are you currently or have you recently personally experienced homelessness? ☐ Yes ☒ No

Please list any of your private and nonprofit affiliations: Director of Programs at Homeless Services Center

Are you currently affiliated with an organization/agency/company that could benefit as a result of any policy decisions suggested by the CACH? ☒ Yes ☐ No

If yes, please describe: Homeless Services offers services that could be affected by CACH recommendations.

The following individual can act as a reference and speak to your qualifications/capacity:

Name: Phil Kramer Contact Information: [REDACTED]

Relationship to Applicant: Supervisor (Executive Director at Homeless Services Center)

## III. Availability

Understanding that our community members are busy with multiple commitments, we would like to establish a meeting schedule that accommodates your needs as practically as possible. Please let us know your meeting availability.

Available weekday evenings? Yes ☒ No ☐ Available hours: 5 PM - 10 PM weekdays

Available weekdays? Yes ☒ No ☐ Available hours: Wednesday 9am-12pm or 3pm-5pm, Thursday 12pm-5pm or Friday 12pm-5pm

Maximum number of hours available per meeting? 1.5 Hours ☐ 2 Hours ☐ 3 Hours ☒

Use the space below to inform us of other time considerations, including days of the week that you are unavailable: I am able to make other times if necessary, with advanced notice. I am not available on May 24, June 28 or July 1.



#### **IV. Questions**

- a. Why do you think that you are an ideal candidate to participate on the CACH? (250 words or less)

As Director of Programs at Homeless Services Center (HSC), I am familiar with the services landscape in Santa Cruz, and as a resident of Santa Cruz who spends a lot of time enjoying the benefits of our city, I relate to the concerns voiced by people in response to the issue of homelessness. My experience in homeless services is matched by my desire to live in a city with a great quality of life and with cooperation and camaraderie with my neighbors. I have experience interacting with a diverse set of people, from walking down the street and saying hi to people in my neighborhood, serving the individuals who come to HSC for assistance, participating in community policy and government meetings, and engaging with business owners and leaders in Santa Cruz. There are multiple qualities I would like to contribute to the CACH: expertise in homeless services, a positive and constructive voice in the community, a broad view that takes into account other (and sometimes opposing) perspectives, and a goal of powerful solutions. I am not approaching the CACH with a solution or suggestion in mind, but want to be part of a process that leads shared understanding and is able to lead to positive actions.

- b. What relevant traits, skills, experience, education would you bring to the CACH? (150 words or less)

For the past two years, I have been the Director of Programs at HSC, and I have an additional six years of experience in the field of homeless services, as well as additional work experience in low-income housing, workforce development, and youth . In 2016, I earned a Masters of Public Administration with projects focused on policy analysis, project sustainability, and systems thinking. I am familiar and have practice in processes like logic models, design thinking, and other tools for problem solving and program development.

- c. Homelessness can be a contentious topic in our community. It is critical that CACH members have excellent communication skills. Please provide an example of your ability to communicate effectively with opposing points of view to your own. (150 words or less)

I am a frequent participant in collaborative meetings such as the Homeless Action Partnership, Smart Path Coordinated Entry and 180/2020 Housing Workgroup, and the stakeholder engagement meetings for the HEAP and CESH funding streams. I value listening and looking for common ground, and I am experienced in difficult conversations as a leader and supervisor in my career. In addition, I regularly receive phone calls or emails with feedback from community members who have concerns about homelessness or HSC's services. I take care to treat everyone respectfully, act professionally as a representative of HSC, and aim to give people a chance to express themselves while responding with information that may give insight to what we are doing or why we are doing it. The issue of homelessness is one that wraps many emotions into it and we need to carefully unwrap the layers around it.

d. Is there any other information that you would like to share? (150 words or less)

Although my role as Director of Programs at HSC is a focus for my interest in CACH, the issue of homelessness is one I see daily in my personal life walking around my neighborhood in Seabright, jogging on the San Lorenzo River levee, using local parks, surfing and playing on local beaches, visiting libraries, and in frequent trips to downtown Santa Cruz. I strive to be out in public spaces every day, and my experiences interacting with people in town guides my perspectives beyond my professional experience.

**The Mayor will review the applications and select the CACH participants in a manner that broadly represents the community. The City Council will ratify the Mayor's appointments. Applicants will be notified of their selection status in late May 2019.**