

TOBACCO PRODUCT WASTE



CORE COFFEE CHAT | MARCH 7TH FROM 10-11:15 AM

Join your hosts, Nicole Young and Nicole Lezin, on Tuesday, March 7 from 10–11:15 am for a CORE Coffee Chat jointly sponsored with the City of Santa Cruz HiAP team, to learn more about policy options for addressing tobacco product waste and to share your questions and opinions about their pros and cons. We'll hear from Tara Leonard, MPH, a health educator leading the Health Services Agency's Tobacco Education and Prevention program; Emeline Nguyen, Principal Management Analyst with the City of Santa Cruz; and Tiffany Wise-West, PhD, the City's Sustainability and Climate Action Manager and lead for the HiAP initiative. Spanish interpretation will be available.

This virtual Coffee Chat is one of three community meetings the City of Santa Cruz is hosting to gather input about tobacco waste policies and initiatives that are being explored. The City will host the other two community meetings in person at the London Nelson Center on March 18, 2023 at 11 am. and on March 20, 2023 at 5 pm.

The CORE Coffee Chats, Conversations, and Office Hours are virtual learning sessions offered through the CORE Institute for Innovation and Impact, as part of the countywide Collective of Results and Evidence-based (CORE) Investments initiative. The CORE Institute serves as:

- A learning hub for building shared knowledge, skills, and capacity across public, private, non-profit, and community-based groups and organizations in Santa Cruz County.
- A learning lab for testing, evaluating, and spreading innovative, results-based approaches to achieving equitable health and well-being in Santa Cruz County.



BACKGROUND

In 2019, the Santa Cruz City Council joined jurisdictions across the country by adopting a Health in All Policies (HiAP) approach to support community health and well-being across different departments and systems. In our next CORE Coffee Chat, we'll explore the pros and cons of policies addressing an issue that affects public health, equity, and sustainability: the waste created by tobacco products.

This particular issue, like many policies under the umbrella of HiAP approaches, highlights many conditions at once, using the lens of systems and policies. In particular, it combines a focus on a public health issue (the adverse effects of tobacco use) as well as an environmental one, with many tobacco products such as vape cartridges, cigarette butts, and packaging showing up in parks and beaches as hazardous litter. Like other problems targeted by HiAP approaches, this particular topic raises equity questions as well, including who is most impacted by the adverse health effects of tobacco and which neighborhoods are most affected by tobacco waste.

For questions, contact Emeline Nguyen at enguyen@santacruzca.gov or 831-420-5017.

UPCOMING CORE INSTITUTE EVENTS

1

**TOBACCO PRODUCT
WASTE**
MARCH 7 | 10-11:15

<https://bit.ly/CoffeeChat-03-07-23>

2

A SAFE, JUST COMMUNITY
APRIL 18 | 10-11:15

<https://bit.ly/DataShare-CORE-04-18-23>

3

**STABLE, AFFORDABLE
HOUSING & SHELTER**
JUNE 20 | 10-11:15

<https://bit.ly/DataShare-CORE-06-20-23>