



**NOTICE OF ELECTION AND NOTICE TO VOTERS OF DATE AFTER WHICH NO ARGUMENTS
FOR OR AGAINST THE CITY MEASURE
MAY BE SUBMITTED TO THE CITY CLERK**

NOTICE IS HEREBY GIVEN that a General Election will be held in the City of Santa Cruz on Tuesday, November 4, 2025, at which there will be submitted to the voters the following measures:

Measure B: (Workforce Housing and Climate Protection Act of 2025)

To fund affordable housing for local workers, seniors, veterans, persons with disabilities, reduce/prevent homelessness, and increase climate resilience, shall the Santa Cruz County Association of Realtors-sponsored measure, enacting an annual parcel tax of \$50 and a real estate transfer tax in the amount of 0.5% in excess of \$4,000,000 (with a maximum of \$100,000), with certain exemptions, providing approximately \$1,100,000 annually, for 10 years, subject to oversight/audits, be adopted?	Yes
	No

Measure C: (Workforce Housing Affordability Act of 2025)

To fund affordable housing for local workers, seniors, veterans, and persons with disabilities, and reduce/prevent homelessness, shall the Housing Santa Cruz County-sponsored measure, enacting an annual parcel tax of \$96 and a graduated real estate transfer tax from 0.5% in excess of \$1.8 million, up to 2% in excess of \$4.5 million (with a maximum of \$200,000), with certain exemptions, providing approximately \$4,500,000 annually, for 20 years, subject to oversight/audits, be adopted?	Yes
	No

The polls will be open between the hours of 7:00 a.m. and 8:00 p.m.

NOTICE IS FURTHER GIVEN that pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.



NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and Voter Information Guide for the election, the City Clerk has fixed August 14, 2025 as the date after which no arguments, not to exceed 300 words, for or against the City measure may be submitted to the City Clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, at the City Hall, Santa Cruz, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

NOTICE IS FURTHER GIVEN that the City Council had determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct arguments, may be filed with the clerk no later than August 21, 2025, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument.

NOTICE IS FURTHER GIVEN that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for the filing of the arguments and analysis(es). Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for filing rebuttal arguments.

A handwritten signature in blue ink that reads "Bonnie Bush".

Bonnie Bush, City Clerk
August 5, 2025