



**NOTICE OF ELECTION AND NOTICE TO VOTERS OF DATE AFTER WHICH NO
ARGUMENTS FOR OR AGAINST THE CITY MEASURE
MAY BE SUBMITTED TO THE CITY CLERK**

NOTICE IS HEREBY GIVEN that a General Election will be held in the City of Santa Cruz on Tuesday, November 5, 2024, at which there will be submitted to the voters the following measure:

Sugar-Sweetened Beverage Tax

To sustain vital City services such as improving/ maintaining neighborhood parks/ beaches/ open space, providing safe routes to schools, expanding community recreational/ youth/ senior programs, addressing crime/ public safety, improving bike/ pedestrian safety, and help fight diabetes, heart disease, and childhood obesity, shall City of Santa Cruz's measure levying a two-cents per ounce tax for general governmental use on the wholesale distribution of sugar-sweetened beverages (e.g., sodas, energy drinks); generating \$1,300,000 annually, until ended by voters, be adopted?	Yes
	No

The polls will be open between the hours of 7:00 a.m. and 8:00 p.m.

NOTICE IS FURTHER GIVEN that pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.

NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and Voter Information Guide for the election, the City Clerk has fixed **August 13, 2024** as the date after which no arguments, not to exceed 300 words, for or against the City measure may be submitted to the City Clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, at the City Hall, Santa Cruz, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.



NOTICE IS FURTHER GIVEN that the City Council had determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct arguments, may be filed with the clerk no later than **August 20, 2024**, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument.

NOTICE IS FURTHER GIVEN that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for the filing of the arguments and analysis(es). Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10-calendar days from the deadline for filing rebuttal arguments.

Bonnie Bush, City Clerk
June 28, 2024